

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934**

Date of Report (Date of Earliest Event Reported): March 26, 2024

Flutter Entertainment plc

(Exact Name of Registrant as Specified in its Charter)

Ireland
(State or Other Jurisdiction
of Incorporation)

001-37403
(Commission
File Number)

98-1782229
(IRS Employer
Identification Number)

**Belfield Office Park, Beech Hill Road
Clonskeagh, Dublin 4 Ireland**
(Address of Principal Executive Offices)

D04 V972
(Zip Code)

Registrant's Telephone Number, Including Area Code: +353 (87) 223 2455

Not Applicable
(Former Name or Former Address, if Changed Since Last Report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2.):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u>	<u>Trading Symbol(s)</u>	<u>Name of each exchange on which registered</u>
Ordinary Shares, nominal value of €0.09 per share	FLUT	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02 Results of Operations and Financial Condition.

On March 26, 2024, Flutter Entertainment plc (the “Company”) issued a press release announcing the Company’s financial results for the full year ended December 31, 2023, and the availability of the Company’s full year 2023 financial supplement on the Company’s website. The press release and the financial supplement are furnished as Exhibits 99.1 and 99.2 to this Form 8-K and are incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release dated March 26, 2024
99.2	Full Year 2023 Financial Supplement of Flutter Entertainment plc

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Flutter Entertainment plc
(Registrant)

Date: March 26, 2024

By: /s/ Paul Edgecliffe-Johnson
Name: Paul Edgecliffe-Johnson
Title: Chief Financial Officer

FLUTTER ENTERTAINMENT

Announces Fiscal Year 2023 earnings:

March 26, 2024: Flutter Entertainment (LSE:FLTR; NYSE:FLUT), the world's leading online sports betting and iGaming operator, today announced results for fiscal year ended December 31, 2023. Guidance for fiscal year ending 31 December 2024 introduced, with Group revenue growth of 17.5% at the midpoint.

Key financial highlights:

In \$ millions except percentages and AMPs	Fiscal year ended December, 31		
	2023	2022	YOY
Average monthly players ('000s) ¹	12,325	10,245	+20.3%
Revenue	11,790	9,463	+24.6%
Net loss	(1,211)	(370)	(227.3%)
Further Adjusted EBITDA ²	1,874	1,289	+45.4%
Further Adjusted EBITDA Margin ²	15.9%	13.6%	+230bps
Net loss per share	\$ (6.89)	\$ (2.44)	(182.4%)
Adjusted Earnings per share (\$) ²	\$ 3.51	\$ 2.79	+25.8%
Net cash provided by operating activities	937	1,163	(19.4%)
Adjusted Free Cash Flow ²	938	576	+62.8%
Leverage ratio ^{2,3}	3.1x	4.4x	(1.3x)

- Excellent delivery against Group strategy drove AMPs +20.3% and revenue +24.6% year on year
- US business rapidly scaling with revenue +40.7% and first year of positive Adjusted EBITDA:
 - Product innovation helped add 3.7m new customers at attractive projected payback periods⁴
 - Continued #1 sportsbook position with sports net gaming revenue (NGR) share 53.4%; (Gross gaming revenue (GGR) share 43.2%) in Q4 2023⁵
 - FanDuel #1 iGaming brand as of January 2024; US GGR share 25.7% in Q4 2023⁵
- Outside of the US, diversified portfolio delivered AMPs +15.0% and revenue +16.4% year on year:
 - Strong UKI performance added 2 percentage points of GGR market share⁶ to 30%
 - "Local hero" strategy drove growth in International "Consolidate and Invest"⁷ markets, while division also benefited from full year consolidation of Sisal acquisition
 - This strong growth more than offset a softer Australian racing market in 2023, and the unwind of the prior year benefit from increased player engagement following Covid related restrictions

2023 financial overview

- Net loss of \$1,211m reflected strong performance described above, but after non-cash charges of \$1,681m due to (i) \$725m PokerStars trademark impairment reflecting greater emphasis on revised "local hero" strategy; (ii) \$791m acquired intangibles amortization; and (iii) \$165m fair value change on Fox Option liability, (IFRS net loss \$981m)

- Group Further Adjusted EBITDA² (excl. share based payments) of \$1,874m, +45.4% year on year:
 - US Adjusted EBITDA of \$65m, Further Adjusted EBITDA of \$167m despite significant Q4 2023 customer friendly sports results
 - Group Ex-US Adjusted EBITDA² of \$1,613m, which on an IFRS basis was £1,444m in line with previous IFRS guidance⁸, Group Ex-US Further Adjusted EBITDA of \$1,707m +10.0% year on year
- Group Further Adjusted EBITDA Margin² accretion +230bps to 15.9%, despite ongoing US investment
- Net cash provided by operating activities -19.4% to \$937m primarily from Sisal's record lottery jackpot which accrued in 2022 and resulted in a payment when won in February 2023
- Strong cash conversion and balance sheet position with Adjusted Free Cash Flow² +62.8% year on year and leverage ratio^{2,3} at December 31, 2023 of 3.1x compared with 4.4x at December 31, 2022

2024 trading to date

- Strong trading year to date with Group revenue growth of 23.4% from January 1, 2024 to March 17, 2024 versus prior comparable period
- US revenue growth of 55.6%, with sportsbook +63.7% driven by staking growth and a 230bps improvement in sportsbook net revenue margin driven by structural margin improvements and higher promotional spend in the prior year on new state launches; iGaming +50.3% carrying product driven momentum into 2024
- Group Ex-US revenue growth of 6.3% benefited from diversified geographic portfolio with UKI +17.3%, International +3.0% impacted by unfavorable sports results and Australia -8.8%

2024 Outlook

- Guidance for the full year 2024 introduced with implied Group revenue growth of 17.5% and Further Adjusted EBITDA growth of 30.2% at midpoint:
 - US revenue \$5.8bn to \$6.2bn, +36.3% year on year at midpoint
 - US Further Adjusted EBITDA \$635m to \$785m, +206.1% year on year at midpoint
 - Group ex US revenue \$7.65bn to \$8.05bn, +6.3% year on year at midpoint
 - Group ex US Further Adjusted EBITDA \$1.63bn to \$1.83bn, +5.4% year on year at midpoint
- Medium-term leverage ratio target updated to 2-2.5x (from previous target of 1-2x)^{2,3} to reflect Group earnings and cashflow potential

Peter Jackson CEO commented:

"Flutter delivered a strong 2023 performance as we continued to deliver on our strategy. This was underpinned by a localized approach to technology and product coupled with the unique scale advantages of the Flutter Edge. As anticipated, our number one position in the US has transformed the Group's earnings profile during 2023 as FanDuel delivered a positive US full year Adjusted EBITDA for the first time. Outside of the US we made excellent progress integrating Sisal into our International business, a business which is a great example of our "local hero" strategy at work, and took market share in UKI. We also made further progress on our sustainability strategy with an increase in Play Well safer gambling tool usage, investment of over \$100m in our global safer gambling initiatives including key marketing campaigns in the US with our FanDuel ambassadors to promote responsible play during the year.

I was proud to see Flutter shares trading for the first time on the NYSE on January 29, 2024 and we have been encouraged by the increased focus from new US investors as a result of our US listing. We are working towards a shareholder vote on May 1, 2024 to approve our primary listing move to NYSE.

The year has started well with very good momentum continuing into Q1. Record Super Bowl engagement contributed to US revenue growth of 55.6% for the period from January 1, 2024 to March 17, 2024. We also launched in North Carolina where we have been really pleased with performance to date. Outside of the US, revenue grew 6.3% as the market driven decline in Australia was more than offset by the growth of our UKI and other International businesses. We believe that our strategy and competitive advantages position us well to continue to grow the business through both organic and inorganic opportunities."

FY 23 Operating Review:

US:

FanDuel had another excellent year as we consolidated our position as America's number one online sportsbook, with NGR market share of 53.4% (GGR share 43.2%) for Q4 2023⁵, while our iGaming strategy is delivering substantial market share gains, achieving 25.7% share in Q4 2023. As of the end of January 2024, FanDuel is the number one iGaming brand based on GGR⁵.

FanDuel acquired over 3.7m new sports betting and iGaming players in 2023, 19% more than the prior year. The average projected payback period on investment to acquire customers remains in line with recent years at less than 18 months⁴ giving us the confidence to continue investing in further customer acquisition. When combined with the strong contribution from our existing player base, this will drive the long-term profitability of the business.

FanDuel launched compelling new product features during the recent NFL season which increased player engagement. The *Parlay Hub* drove over 1.5m pre-packaged Same Game Parlays ('SGP') on Super Bowl 2024 alone. *The Pulse* improved our live betting experience, and contributed to a near three-fold year on year increase in the proportion of live SGP bets during Super Bowl 2024.

In iGaming, we launched 82% more gaming titles than the prior year, and also secured periods of exclusive access to some of the sector's most famous games. We also expanded our iGaming team, agreed new partnerships and added new features to our product proposition. Our iGaming strategy is delivering strongly, and we believe we have now achieved product parity with our closest competitors. With a strong pipeline of further new products, including greater jackpot and multi-player functionality expected to be provided by the acquisition of Beyond Play we signed in February 2024, we are well-placed for further market share gains.

Group Ex-US:

Performance in **UKI** was strong during 2023, taking share across both retail and online channels, with our estimated 2023 online UK market share growing by 2 percentage points to 30%⁶. Our continuous focus on our product proposition saw us further enhance our higher-margin Bet Builder and Build-A-Bet parlay products. We added exclusive new betting markets, and launched well-received new products like 'Acca Freeze' on Sky Bet which drove increased penetration of these high-margin products and benefitted our net revenue margin. We also rolled out new iGaming features with improved cross-sell journeys for sportsbook customers to iGaming products and expanded content, particularly for Live casino. These changes drove iGaming AMP growth of 11.8% and record multi-product player rates with Paddy Power reaching 53% of sports customers playing iGaming in Q4.

In **Australia**, Sportsbet grew AMPs by 1.9% to 1.1 million, driven by high levels of retention. Average spend per player has however reduced back to pre-Covid levels. We have also seen a softness in the racing market across the second half of 2023, which we expect to persist through 2024. We expect the challenging market, along with increased regulatory and compliance costs, to reduce Australian profitability further in 2024. However, we believe Sportsbet's scale, 45% market share⁹, and leadership in brand and product, position us well for the future.

The effectiveness of our **International** strategy to buy and build podium positions was evident from our strong 2023 performance with growth across both revenue and AMPs. We continued to focus on targeted investment and a "local hero" strategy in key "*Consolidate and Invest*" markets while optimizing the PokerStars business which has a greater presence in our "*Optimize and Maintain*" geographies. In Italy, Sisal is the #1 online brand across the combined sports, iGaming and lottery market⁹ and helped deliver 10.3% pro forma revenue growth¹⁰. We grew market share in Georgia and Armenia, continued to leverage key local partnerships in Brazil where we also improved our customer registration journey, delivered good growth in Spain with a refreshed product proposition, and drove strong online adoption in Turkey. We believe we are well-placed for continued expansion in India having successfully maintained our high levels of customer engagement following the change in tax regime in Q4. The acquisition of Maxbet was completed in January 2024 and the plans to integrate the business are progressing well.

FY 2023 financial highlights: Group

<i>In \$ millions</i>	Revenue				Adjusted EBITDA				Further Adjusted EBITDA			
	2023	2022	YOY	YOY CC	2023	2022	YOY	YOY CC	2023	2022	YOY	YOY CC
US	4,484	3,187	40.7%	40.6%	65	(347)			167	(263)		
UKI	3,047	2,664	14.4%	13.7%	888	757	17.2%	16.0%	911	777	17.3%	16.0%
Australia	1,447	1,558	(7.1%)	(2.8%)	348	477	(27.0%)	(23.1%)	356	485	(26.7%)	(22.8%)
International	2,812	2,055	36.8%	34.2%	592	395	49.8%	41.5%	627	417	50.4%	42.7%
Unallocated corporate overhead ¹¹					(215)	(141)	52.7%	48.3%	(187)	(127)	47.2%	42.7%
<i>Group Ex-US</i>	7,306	6,277	16.4%	16.6%	1,613	1,489	8.4%	8.2%	1,707	1,552	10.0%	9.8%
<i>Group</i>	11,790	9,463	24.6%	24.7%	1,678	1,142	46.9%	46.6%	1,874	1,289	45.4%	45.1%

The Group delivered strong revenue growth for 2023 up 24.6% year on year to \$11,790m. We continued to expand our recreational customer base across all segments, with AMPs up 20.3% year on year to 12.3m. FanDuel was a key driver of this growth, with revenue in our US business up 40.7% despite customer friendly sports results. The impact of sports results is calculated as the difference between our expected net revenue margin and actual net revenue margin and had an approximately 7.8 percentage point negative impact on US revenue growth.

Group Ex-US revenue growth of 16.4% was driven by a strong performance in UKI and in our “*Consolidate and Invest*”⁷ International markets. We also benefited from the full year consolidation of the Sisal business acquired during 2022, which generated \$1,218m in revenue compared with \$465m in 2022. This was partly offset by the impact of softer racing market conditions in Australia combined with a reduced level of Australian player engagement compared with the prior year, following easing of COVID-19 restrictions. On a pro forma basis, revenue growth for the Group-Ex US was 6.3%¹⁰.

The Group reported a net loss for 2023 of \$1,211m after recording a number of non-cash expenses including (i) a loss of \$725m relating to an impairment of trademarks associated with the PokerStars business reflecting “local hero” strategy and PokerStars’ presence in predominantly lower growth “Optimize and Maintain” markets; (ii) a loss of \$165 million relating to a change in the fair value of the Fox Option liability (2022: \$83m gain); and (iii) amortization of acquired intangibles charge of \$791 million (2022: \$655m). The increases in the net loss, the net loss margin and the net loss per share during 2023 compared with 2022, were all primarily due to the PokerStars impairment loss and the change in the fair value of the Fox Option liability.

The Group delivered Further Adjusted EBITDA² growth of 45.4% to \$1,874m. This growth reflects the strong performance described above and an expansion in Further Adjusted EBITDA Margin² of 230 basis points. This margin growth was primarily driven by the inflection of our US division to positive Adjusted EBITDA, partially offset by (i) the impact of the annualization of 2022 point of consumption tax rate increases in Australia; and (ii) an increase in unallocated corporate overhead (excl. Share compensation expense) of 47.2% to \$187m. This reflected greater investment in Group resource and Flutter Edge capabilities, due to the rapid growth of the business in recent years, as well as new compliance requirements as a U.S. listed company¹¹.

Loss per share increased to \$(6.89) per share due to the increase in net loss discussed above. Adjusted Earnings Per Share⁴ grew 25.8% to \$3.51 year on year reflecting the Further Adjusted EBITDA² growth as detailed above which was partially offset by (i) an increase in Interest expense, net, when compared with 2022 as a result of the full year impact from the increased borrowings to fund the Sisal acquisition, as well as a higher cost of debt during 2023, (ii) the change in the Fox Option liability from a gain of \$83m in 2022 to a loss in 2023 of \$165m; and (iii) an increase in Adjusted Income tax expense primarily due to geographic profit mix changes.

The Group net cashflow provided by operating activities in 2023 decreased 19.4% compared with 2022 reflecting a decrease in player liabilities following the record lottery jackpot win in Sisal in February 2023. Adjusted Free Cash Flow² growth of 62.8% was primarily driven by the inflection of our US business.

Total debt increased from \$6,750m to \$7,056m while net debt² increased from \$5,674m at December 31, 2022 to \$5,795m at December 31, 2023. Further Adjusted EBITDA² growth reduced the Group’s leverage ratio² to 3.1x from 4.4x at the end of December, 31 2022 bringing the Group closer to the now updated medium term target of 2.0-2.5x.

FY 2023 financial highlights: Segments

US revenue increased 40.7% year on year with strong growth in sportsbook and iGaming of 45.9% and 47.2% respectively. Sportsbook revenue benefitted from expansion into three additional sportsbook states, a full year's contribution from 2022 new state openings and 24.8% growth in pre-2022 states. iGaming revenue growth was driven by strong player volumes with iGaming AMPs 41.8% higher than 2022. Adjusted EBITDA² and Further Adjusted EBITDA² grew \$412m and \$430m respectively due to the top line growth, combined with operating leverage efficiencies in sales and marketing and general and administrative expenses.

UKI strong revenue growth of 14.4% (13.7% on a constant currency basis) was driven by a continued expansion of our recreational customer base as we grew our AMPs by 5.4%, while delivering more efficient generosity to our customers. This resulted in sportsbook revenue growth of 10.5% and iGaming revenue up 18.1%. Adjusted EBITDA² and Further Adjusted EBITDA² growth of 17.2% and 17.3% respectively, reflected the revenue performance coupled with continued focus on driving marketing efficiencies which delivered an increase in both Adjusted EBITDA Margin² and Further Adjusted EBITDA² Margin of 70 basis points.

Australia revenue was 7.1% lower year on year or 2.8% lower on a constant currency basis². This was due to a softer racing market environment during 2023 when compared to 2022, which also benefited from higher levels of customer engagement following Covid related restrictions. The reduction year on year in Adjusted EBITDA² and Further Adjusted EBITDA² of 27.0% and 26.7% respectively, reflected this, as well as the annualization of 2022 point of consumption tax rate increases which drove a decline in Adjusted EBITDA Margin² and Further Adjusted EBITDA Margin² of 650 and 660 basis points, respectively.

International grew AMPs by 31.0% and revenue by 36.8%, or 34.2% on a constant currency² basis while Sisal generated \$1,218m in revenue during 2023 compared with \$465m in 2022 post acquisition. On a pro forma basis, International revenue grew 6.0% with “*Consolidate and Invest*” markets up 13.7% year on year¹⁰. This included Italy +10.0%, Georgia & Armenia +17.0%, Turkey +36.2% (despite a material foreign currency headwind), India +24.0%, Spain +15.5% and Brazil +6.5%. Adjusted EBITDA² and Further Adjusted EBITDA² were 49.8% and 50.4% higher year on year, respectively (41.5% and 42.7% on a constant currency basis, respectively), reflecting the top line growth above. In addition, optimization of sales and marketing expenses led to a year on year reduction of 570 basis points as a percentage of revenue. This contributed to an expansion in Adjusted and Further Adjusted EBITDA Margin of 180 and 200 basis points, respectively.

Q1 2024 to date trading update

January 1 to March 17, 2024 compared with January 1 to March 17, 2023¹²

	Period on period growth rates					
	Sportsbook net revenue margin	Sportsbook net revenue margin	Sportsbook revenue	iGaming revenue	Other revenue	Total revenue
US	8.5%	+230bps	63.7%	50.3%	(6.5%)	55.6%
UKI	11.9%	+30bps	9.6%	27.7%	4.9%	17.3%
Australia	12.8%	+160bps	(8.8%)			(8.8%)
International	9.8%	(420bps)	(13.0%)	7.5%	20.9%	3.0%
Group ex-US	11.8%	(20bps)	(2.2%)	14.8%	11.3%	6.3%
Group	9.7%	+110bps	26.0%	22.2%	2.3%	23.4%

The Q1 trading update is based on how segments will be reported in 2024. PokerStars US will be reported in the International segment, having been included in the US segment for 2023, in line with how the business is now managed. In the above table, 2023 comparative numbers are on a 2024 comparable basis.

US: trading has been strong with total revenue growth of 55.6%:

- Strong sportsbook revenue growth of 63.7% driven by sportsbook staking +19.6%, combined with a 230bps sportsbook net revenue margin improvement. The higher sportsbook net revenue margin is driven by ongoing structural margin improvements and significant prior year promotional spend on customer acquisition on launches in Ohio (January 1, 2023) and Massachusetts (March, 10 2023). This was partly offset by an unfavorable year on year sports results impact. The current year period includes seven days of North Carolina trading following launch on March 10, 2024.
- iGaming revenue growth of 50.3%, benefitting from our larger player base and continued product improvements.
- Excluding revenue from new state launches in both periods, total revenue increased by 34.1%.

UKI: revenue +17.3% with improved product proposition driving momentum into 2024, most notably in gaming +27.7%.

Australia: revenue reduced by 8.8% due to racing market softness continuing into 2024, partly offset by favorable sports results

International: revenue increased by 3.0%. The addition of MaxBet was more than offset by customer friendly sports results in Italy reducing sportsbook net revenue margin by 420bps. Sportsbook stakes were 24.4% higher year on year, somewhat benefitting from the recycling of players' winnings

FY 2024 outlook

	FY 2023	2024 guidance ¹³	
		Low	High
US revenue	\$ 4.4bn	\$ 5.8bn	\$ 6.2bn
US Further Adjusted EBITDA	\$ 232m	\$ 635m	\$ 785m
Group Ex-US revenue	\$7.39bn	\$ 7.65bn	\$ 8.05bn
Group Ex-US Further Adjusted EBITDA	\$1.64bn	\$ 1.63bn	\$ 1.83bn
Australia Further Adjusted EBITDA	\$ 356m	Approximately \$250m	
Depreciation and amortization excl. acquired intangibles	\$ 464m	Approximately \$510m	
Interest expense, net	\$ 385m	Approximately \$370m	
Capital expenditure ¹⁴	\$ 602m	Approximately \$670m	
Cash transaction, restructuring and integration costs	\$ 220m ¹⁵	Approximately \$150m	

The outlook above is based on how segments will be reported in 2024. PokerStars US will be reported in the International segment, having been included in the US segment for 2023, in line with how the business is now managed. In the above table, 2023 numbers are shown on a 2024 comparable basis.¹⁶

We are introducing 2024 guidance with the following expectations:

- **US:** Revenue and Further Adjusted EBITDA mid-points of \$6.0bn and \$710m, representing year on year growth of 36.3% and 206.1% respectively. The phasing of revenue is expected to be broadly in line with the prior year, allowing for the prior year impact of sports results being favorable in Q2 and unfavorable in Q4. We expect cost of sales as a percentage of net revenue to be approximately 56.5% in 2024 and approximately 30.0% of Further Adjusted EBITDA to be generated in H1, with Q2 being higher than Q1 due to the timing of new state openings.
- **Group ex-US:** Revenue and Further Adjusted EBITDA mid-points of \$7.85bn and \$1.73bn, representing year on year growth of 6.3% and 5.4% respectively. This includes a Further Adjusted EBITDA expectation of approximately \$250m in Australia, reflective of the current market softness and increased taxes.

Guidance is provided (i) on the basis that sports results are in line with our expected margin for the remainder of the year, (ii) at current foreign exchange rates, and (iii) on the basis of a consistent regulatory and tax framework.

A reconciliation of our forward-looking non-GAAP financial measures to the most directly comparable GAAP financial measure cannot be provided without unreasonable effort. This is due to the inherent difficulty of accurately forecasting the occurrence and financial impact of the adjusting items necessary for such a reconciliation to be prepared of items that have not yet occurred, are out of our control, or cannot be reasonably predicted.

Capital structure update

In August 2023, we outlined that we would consider the appropriate level of leverage for the Group given our plans to become US listed, as well as the positive cash flows and future profitability profile expected for the Group. Following extensive discussions with shareholders, the Board has confirmed that our medium-term target leverage ratio will increase to 2.0-2.5x (from previously disclosed 1.0x-2.0x³). In line with our approach in the past and given the expected improvement in Adjusted EBITDA profile of the Group, the Board will also allow flexibility for the leverage ratio to be higher than this range in support of value-creating acquisition opportunities.

Listing update

We were pleased to announce on January 29, 2024 that Flutter shares commenced trading on the NYSE under the ticker symbol: “FLUT” (CUSIP No.: G3643J 108). Flutter shares continue to trade on the London Stock Exchange (“LSE”) under the existing ticker symbol: “FLTR”. We announced our proposal to move our primary listing to the NYSE to the market here: <https://flutter2024tf.q4web.com/rns/rns-details/2024/rns-61443/default.aspx>. We believe that this will unlock long-term strategic and capital market benefits. Plans are on track for this proposal to be put to shareholders as a Special Resolution at the 2024 AGM on May 1, 2024. Subject to shareholder approval, the transition is expected to become effective on May 31, 2024.

Conference call:

Flutter management will host a conference call today at 10:30 a.m. GMT (6:30 a.m. ET) to review the results and be available for questions, with access via webcast and telephone.

A public audio webcast of management’s call and the related Q&A can be accessed by registering via www.flutter.com/investors. For those unable to listen to the live broadcast, a replay will be available approximately one hour after conclusion of the call. This earnings release and supplementary materials will also be made available via www.flutter.com/investors.

Analysts and investors who wish to participate in the live conference call must do so by dialing any of the numbers below and using conference ID 53722. Please dial in 10 minutes before the conference call begins.

+1 646 307 1963 (United States)

+44 20 3481 4247 (United Kingdom)

+353 1 582 2023 (Ireland)

+61 2 8088 0946 (Australia)

Forward-Looking Statements

This press release contains information that is forward-looking, including within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended, and which reflects the Company’s current views with respect to, among other things, its operations, its financial performance and its industry. Forward-looking statements include all statements that are not historical facts. In some cases, you can identify these forward-looking statements by the use of words such as “outlook”, “believe(s)”, “expect(s)”, “potential”, “continue(s)”, “may”, “will”, “should”, “could”, “would”, “seek(s)”, “predict(s)”, “intend(s)”, “trends”, “plan(s)”, “estimate(s)”, “anticipates”, “projection”, “goal”, “target”, “aspire”, “will likely result”, and or the negative version of these words or other comparable words of a future or forward-looking nature. Such forward-looking statements are subject to various risks and uncertainties. Accordingly, there are or will be important factors that could cause actual outcomes or results to differ materially from those indicated in these statements. Such factors include, among others, risks related to Flutter’s business, operations and financial performance, including its ability to effectively compete in the global

entertainment and gaming industries, its ability to retain existing customers and to successfully acquire new customers, its ability to develop new product offerings, its ability to successfully acquire and integrate new businesses, its ability to maintain relationships with third-parties, its ability to maintain its reputation, and public sentiment towards online betting and iGaming generally; market and global conditions and economic factors beyond Flutter's control, such as the potential impact of general economic conditions, including inflation, rising interest rates and instability in the banking system, on Flutter's liquidity, operations and personnel; risks related to licensing and regulation, including Flutter's ability to obtain and maintain licenses with gaming authorities, adverse changes to the regulation of online betting and iGaming, the failure of additional jurisdictions to legalize and regulate online betting and iGaming, and Flutter's ability to comply with complex, varied and evolving U.S. and international laws and regulations relating to its business; Flutter's ability to raise financing in the future; Flutter's success in retaining or recruiting officers, key employees or directors; litigation and the ability to adequately protect Flutter's intellectual property rights; the impact of data security breaches or cyber-attacks on Flutter's systems; and Flutter's ability to remediate material weaknesses in its internal control over financial reporting.

Additional factors that could cause the Company's results to differ materially from those described in the forward-looking statements can be found under the section entitled "Risk Factors" of the Company's Amendment No. 1 to the Registration Statement on Form 20-F as filed with the Securities and Exchange Commission ("SEC"), on January 18, 2024, as such factors may be updated in the Company's Annual Report on Form 10-K for the year ended December 31, 2023 and other periodic filings with the SEC, which are accessible on the SEC's website at www.sec.gov. Accordingly, there are or will be important factors that could cause actual outcomes or results to differ materially from those indicated in these statements. These factors should not be construed as exhaustive and should be read in conjunction with the other cautionary statements that are included in the Company's filings with the SEC. The Company undertakes no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise, except as required by law.

About Flutter Entertainment plc

Flutter is the world's leading online sports betting and iGaming operator, with leading positions in markets across the world, including the US. Our ambition is to leverage our significant scale and our challenger mindset to change our industry for the better. By Changing the Game, we believe we can deliver long-term growth while promoting a positive, sustainable future for all our stakeholders. We are well-placed to do so through the distinctive, global competitive advantages of the Flutter Edge, which gives our brands access to group-wide benefits to stay ahead of the competition, as well as our clear vision for sustainability through our Positive Impact Plan.

Flutter operates a diverse portfolio of leading online sports betting and iGaming brands including FanDuel, Sky Betting & Gaming, Sportsbet, PokerStars, Paddy Power, Sisal, Tombola, Betfair, MaxBet, Junglee Games and Adjarabet. We are the industry leader with \$11,790 million of revenue globally for fiscal 2023, up 25% YoY, and \$3,312 million of revenue globally for the quarter ended December 31, 2023.

Contacts:

Investor Relations:

Paul Tymms, Investor Relations
Ciara O'Mullane, Investor Relations
Liam Kealy, Investor Relations
Email: investorrelations@flutter.com

Media Relations:

Kate Delahunty, Corporate Communications
Rob Allen, Corporate Communications
Rupert Gowrley, Corporate Communications
Email: corporatecomms@flutter.com



Notes

1. Average Monthly Players (“AMPs”) is defined as the average over the applicable reporting period of the total number of players who have placed and/or wagered a stake and/or contributed to rake or tournament fees during the month. This measure does not include individuals who have only used new player or player retention incentives, and this measure is for online players only and excludes retail player activity. In circumstances where a player uses multiple product categories within one brand, we are generally able to identify that it is the same player who is using multiple product categories and therefore count this player as only one AMP at the Group level while also counting this player as one AMP for each separate product category that the player is using. As a result, the sum of the AMPs presented at the product category level is greater than the total AMPs presented at the Group level. See “—Item 5. Operating and Financial Review and Prospects—Key Operational Metrics” of the Company’s Amendment No. 1 to the Registration Statement on Form 20-F as filed with the Securities and Exchange Commission (“SEC”), on January 18, 2024 for additional information regarding how we calculate AMPs data, including a discussion regarding duplication of players that exists in such data.
2. Adjusted EBITDA, Further Adjusted EBITDA, Adjusted EBITDA Margin, Further Adjusted EBITDA Margin, Group Ex-US Adjusted EBITDA, Group Ex-US Further Adjusted EBITDA, Segment Further Adjusted EBITDA, Segment Further Adjusted EBITDA margin, Adjusted Free Cash Flows, Net Debt, Leverage Ratio, Constant Currency, Adjusted Net Profit Attributable to Flutter Shareholders and Adjusted Earnings Per Share are non-GAAP financial measures. See “Definitions of non-GAAP financial measures” and “Reconciliations of Non-GAAP Financial Measures” sections of this document for definitions of these measures and reconciliations to the most directly comparable financial measures calculated in accordance with GAAP. Due to rounding, these numbers may not add up precisely to the totals provided.
3. Leverage ratio target as previously disclosed of 1-2x was calculated as IFRS Net Debt divided by IFRS Adjusted EBITDA.
4. Payback is calculated as the projected average length of time it takes players to generate sufficient Adjusted gross profit to repay the original average cost of acquiring those players. Customer acquisition costs include the marketing and associated promotional spend incurred to acquire a customer. The projected Adjusted gross profit is based on predictive models considering inputs such as staking behavior, interaction with promotional offers and gross revenue margin. Projected Adjusted gross profit includes associated variable costs of revenue as well as retention generosity costs.
5. Online sportsbook market share is the gross gaming revenue (GGR) and net gaming revenue (NGR) market share of our FanDuel brand for the three months to December 31, 2023 in the states in which FanDuel was live (excluding Tennessee as they no longer report this data), based on published gaming regulator reports in those states. iGaming market share is the GGR, market share of FanDuel and PokerStars US for the three months to December 31, 2023 in the states in which those brands were live, based on published gaming regulator reports in those states. Number one iGaming brand is based on GGR for January 2024 in published gaming regulator reports and external estimates by Eilers and Krejcik for competitor market share.
6. Estimated UKI GGR market share of UK and Ireland for 2023.
7. Consolidate and Invest markets within our International segment are Italy, Spain, Georgia, Armenia, Brazil, India, Turkey and Virtual Reality.
8. IFRS Adjusted EBITDA Guidance of approximately £1,440m was issued November 9, 2023 for the Group Ex-US. See Reconciliations of non-GAAP financial measures for a breakdown of Adjusted EBITDA performance on an IFRS basis by segment.
9. Estimated Australia market share GGR sportsbook share of Australian market for 2023.
10. References to pro forma, refer to performance as if Sisal had been acquired as of January 1, 2022. The proforma financial information is for informative purpose only and is not indicative of the results of operations that would have been achieved if the Sisal acquisition has taken place as of January 1, 2022.
11. Unallocated corporate overhead includes shared technology, research and development, sales and marketing, and general and administrative expenses that are not allocated to specific segments.
12. The net revenue margin and revenue information presented for the period from January 1 to March 17, 2024 as compared to the period from January 1 to March 17, 2023 should not be taken as an indication of expected results for the three months ended March 31, 2024, which may differ materially.
13. Foreign exchange rates at March 20, 2024 assumed in our 2024 guidance were USD:GBP of 0.790, USD:EUR of 0.920 and USD:AUD of 1.530.

14. Capital expenditure is defined payments for the purchase of property and equipment, the purchase of intangible assets and capitalized software.
15. The cash impact of transaction fees and restructuring and integration costs, represents costs associated with (i) transaction fees related to the listing of Flutter's ordinary shares in the U.S. and proposed primary listing move, (ii) advisory fees in connection with acquisitions, and (iii) costs arising from strategic initiatives to integrate acquisitions within the Group.
16. See "PokerStars US 2024 Reporting reconciliation" section below for a reconciliation of US revenue, US Further Adjusted EBITDA, Group Ex-US revenue and Group Ex-US Further Adjusted EBITDA as reported in 2023 with PokerStars US within the US segment to the 2024 reporting basis with PokerStars US within the International segment which will be reflected in Q1 reporting.

Definitions of non-GAAP financial measures

This press release includes Adjusted EBITDA, Further Adjusted EBITDA, Adjusted EBITDA Margin, Further Adjusted EBITDA Margin, Group Ex-US Adjusted EBITDA, Group Ex-US Further Adjusted EBITDA, Adjusted Net Profit Attributable to Flutter Shareholders, Adjusted Earnings Per Share (“Adjusted EPS”), Segment Further Adjusted EBITDA, leverage ratio, Net Debt, Adjusted Free Cash Flow, constant currency and IFRS Adjusted EBITDA which are non-GAAP financial measures that we use to supplement our results presented in accordance with U.S. generally accepted accounting principles (“GAAP”). These non-GAAP measures are presented solely as supplemental disclosures to reported GAAP measures because we believe that these non-GAAP measures are useful in evaluating our operating performance, similar to measures reported by its publicly-listed U.S. competitors, and regularly used by analysts, lenders, financial institutional and investors as measures of performance. Adjusted EBITDA, Further Adjusted EBITDA, Adjusted EBITDA Margin, Further Adjusted EBITDA Margin, Adjusted Net Profit Attributable to Flutter Shareholders, Adjusted EPS, Segment Further Adjusted EBITDA, leverage ratio, Net Debt and Adjusted Free Cash Flow, are not intended to be substitutes for any GAAP financial measures, and, as calculated, may not be comparable to other similarly titled measures of performance of other companies in other industries or within the same industry.

Constant currency reflects certain operating results on a constant-currency basis in order to facilitate period-to-period comparisons of our results without regard to the impact of fluctuating foreign currency exchange rates. The term foreign currency exchange rates refer to the exchange rates used to translate our operating results for all countries where the functional currency is not the U.S. Dollar, into U.S. Dollars. Because we are a global company, foreign currency exchange rates used for translation may have a significant effect on our reported results. In general, our financial results are affected positively by a weaker U.S. Dollar and are affected negatively by a stronger U.S. Dollar. References to operating results on a constant-currency basis mean operating results without the impact of foreign currency exchange rate fluctuations. We believe the disclosure of constant-currency results is helpful to investors because it facilitates period-to-period comparisons of our results by increasing the transparency of our underlying performance by excluding the impact of fluctuating foreign currency exchange rates. We calculate constant currency revenue, Further Adjusted EBITDA and Segment Further Adjusted EBITDA by translating prior-period revenue, Further Adjusted EBITDA and Segment Further Adjusted EBITDA, as applicable, using the average exchange rates from the current period rather than the actual average exchange rates in effect in the prior period.

Adjusted EBITDA is defined on a Group basis as net profit/(loss) before income taxes; other (expense)/income, net; interest expense, net; depreciation and amortization; transaction fees and associated costs; restructuring and integration costs; legal settlements (loss contingencies), and impairment of PPE and intangible assets.

Further Adjusted EBITDA is defined as Adjusted EBITDA excluding share-based compensation.

Adjusted EBITDA Margin and Further Adjusted EBITDA Margin is Adjusted EBITDA and Further Adjusted EBITDA as a percentage of revenue, respectively.

Segment Further Adjusted EBITDA is defined as segment Adjusted EBITDA which is our segment measure of profit or loss excluding share-based compensation. Segment Further Adjusted EBITDA Margin is segment Adjusted Further Adjusted EBITDA as a percentage of revenue. From January 1, 2024, Adjusted EBITDA will exclude the cost of share-based compensation. We believe that this presentation is common practice in our industry and improves comparability of our results with those of our peers.

Group Ex-US Adjusted EBITDA is defined as Group Adjusted EBITDA excluding our US Segment Adjusted EBITDA.

Group Ex-US Further Adjusted EBITDA is defined as Group Ex-US Adjusted EBITDA excluding share-based compensation.

Adjusted Net Profit Attributable to Flutter Shareholders is defined as net profit/(loss) as adjusted for after-tax effects of transaction fees and associated costs; restructuring and integration costs; legal settlements (loss contingencies), gaming taxes dispute, amortization of acquired intangibles, accelerated amortization, loss/(gain) on settlement of long-term debt, impairment of PPE and intangible assets, financing related fees not eligible for capitalization, gain from disposal of businesses and share-based compensation.

Adjusted EPS is calculated by dividing adjusted net income attributable to Flutter shareholders by the number of diluted weighted-average ordinary shares outstanding in the period.

Adjusted EBITDA, Further Adjusted EBITDA, Adjusted EBITDA Margin, Further Adjusted EBITDA Margin, Segment Further Adjusted EBITDA, Group Ex-US Adjusted EBITDA, Group Ex-US Further Adjusted EBITDA, Adjusted net profit attributable to Flutter shareholders and Adjusted EPS are non-GAAP measures and should not be viewed as measures of overall operating performance, indicators of our performance, considered in isolation, or construed as alternatives to operating profit/(loss), net profit/(loss) measures or earnings per share, or as alternatives to cash flows from operating activities, as measures of liquidity, or as alternatives to any other measure determined in accordance with GAAP.

IFRS Adjusted EBITDA is defined on a Group basis as net profit/(loss) before income taxes; financial income; financial expense; depreciation and amortization; transaction fees and associated costs; restructuring and integration costs and impairment of PPE and intangible assets.

Management has historically used these measures when evaluating operating performance because we believe that they provide additional perspective on the financial performance of our core business.

Adjusted EBITDA and Further Adjusted EBITDA has further limitations as an analytical tool. Some of these limitations are:

- they do not reflect the Group's cash expenditures or future requirements for capital expenditure or contractual commitments;
- they do not reflect changes in, or cash requirements for, the Group's working capital needs;
- they do not reflect interest expense, or the cash requirements necessary to service interest or principal payments, on the Group's debt;
- although depreciation and amortization are non-cash charges, the assets being depreciated and amortized will often have to be replaced in the future, and Adjusted EBITDA and Further Adjusted EBITDA do not reflect any cash requirements for such replacements;
- they are not adjusted for all non-cash income or expense items that are reflected in the Group's statements of cash flows; and
- the further adjustments made in calculating Adjusted EBITDA and Further Adjusted EBITDA are those that management consider not to be representative of the underlying operations of the Group and therefore are subjective in nature.

Net debt is defined as total debt, excluding premiums, discounts, and deferred financing expense, and the effect of foreign exchange that is economically hedged as a result of our cross-currency interest rate swaps reflecting the net cash outflow on maturity less cash and cash equivalents.

Leverage ratio is defined as net debt divided by Further Adjusted EBITDA. We use this non-GAAP financial measure to evaluate our financial leverage. We present net debt to Further Adjusted EBITDA because we believe it is more representative of our financial position as it is reflective of our ability to cover our net debt obligations with results from our core operations, and is an indicator of our ability to obtain additional capital resources for our future cash needs. We believe net debt is a meaningful financial measure that may assist investors in understanding our financial condition and recognizing underlying trends in our capital structure. The Leverage Ratio is not substitute for, and should be used in conjunction with, GAAP financial ratios. Other companies may calculate leverage ratios differently.

Adjusted Free Cash Flow is defined as net cash provided by operating activities excluding changes in operating assets and liabilities related to player deposits, investment and player deposit liabilities, cash paid for transaction fees and associated cost, restructuring fees and integration cost less payments for property and equipment, intangible assets and capitalized software. We believe that excluding these items from adjusted free cash flow better portrays our ability to generate cash, as such items are not indicative of our operating performance for the period. This non-GAAP measure may be useful to investors and other users of our financial statements as a supplemental measure of our cash performance, but should not be considered in isolation, as a measure of residual cash flow available for discretionary purposes, or as an alternative to operating cash flows presented in accordance with GAAP. Adjusted Free Cash Flow does not necessarily represent funds available for discretionary use and is not necessarily a measure of our ability to fund our cash needs. Our calculation of Adjusted Free Cash Flow may differ from similarly titled measures used by other companies, limiting their usefulness as a comparative measure.

Consolidated Balance Sheets:
(\$ in millions except share and per share amounts)

	<u>As of December 31,</u>	
	<u>2023</u>	<u>2022</u>
Assets		
Current assets:		
Cash and cash equivalents	\$ 1,497	\$ 966
Cash and cash equivalents – restricted	22	16
Player deposits – cash and cash equivalents	1,752	2,008
Player deposits – investments	172	167
Accounts receivable, net	90	116
Prepaid expenses and other current assets	443	703
Total current assets	3,976	3,976
Investments	9	11
Property and equipment, net	471	430
Operating lease right-of-use assets	429	452
Intangible assets, net	5,881	7,036
Goodwill	13,745	13,244
Deferred tax assets	24	47
Other non-current assets	100	62
Total assets	\$24,635	\$25,258
Liabilities, redeemable non-controlling interests and shareholders' equity		
Current liabilities:		
Accounts payable	\$ 240	\$ 248
Player deposit liability	1,786	2,110
Operating lease liabilities	123	110
Long-term debt due within one year	51	43
Other current liabilities	2,326	2,115
Total current liabilities:	4,526	4,626
Operating lease liabilities – non-current	354	384
Long-term debt	7,005	6,707
Deferred tax liabilities	802	919
Other non-current liabilities	580	502
Total liabilities	13,267	13,138
Redeemable non-controlling interests	1,152	929
Shareholders' equity		
Common share (Authorized 300,000,000 shares of €0.09 (\$0.10) par value each; issued 2023: 177,008,649 shares; 2022: 176,091,902 shares)	36	36
Shares held by employee benefit trust, at cost 2023: nil, 2022: 1,396 shares	—	(1)
Additional paid-in capital	1,385	1,192
Accumulated other comprehensive loss	(1,483)	(1,782)
Retained earnings	10,106	11,590
Total Flutter shareholders' equity	10,044	11,035
Non-controlling interests	172	156
Total shareholders' equity	10,216	11,191
Total liabilities, redeemable non-controlling interests and shareholders' equity	\$24,635	\$25,258

Consolidated Statement of Comprehensive Income/(Loss):*(\$ in millions except per share and per share amounts)*

	Year ended December 31		
	2023	2022	2021
Revenue	\$ 11,790	\$ 9,463	\$ 8,308
Cost of Sales	(6,202)	(4,813)	(3,881)
Gross profit	5,588	4,650	4,427
Technology, research and development expenses	(765)	(552)	(634)
Sales and marketing expenses	(3,776)	(3,014)	(2,819)
General and administrative expenses	(1,596)	(1,172)	(1,423)
Operating loss	(549)	(88)	(449)
Other (expense) income, net	(157)	5	101
Interest expense, net	(385)	(212)	(215)
Loss before income taxes	(1,091)	(295)	(563)
Income tax expense	(120)	(75)	(194)
Net loss	(1,211)	(370)	(757)
Net gain/(loss) attributable to non-controlling interests and redeemable non-controlling interests	13	(1)	(13)
Adjustment of redeemable non-controlling interest to redemption value	(2)	63	179
Net loss attributable to Flutter shareholders	(1,222)	(432)	(923)
Net loss per share			
Basic	(6.89)	(2.44)	(5.24)
Diluted	(6.89)	(2.44)	(5.24)
Other comprehensive income / (loss), before tax:			
Effective portion of changes in fair value of cash flow hedges	(121)	80	26
Fair value of cash flow hedges transferred to the income statement	93	(72)	(11)
Foreign exchange (loss) / gain on net investment hedges	30	(145)	30
Foreign exchange gain / (loss) on translation of the net assets of foreign currency denominated entities	357	(896)	(673)
Fair value movements on available for sale debt instruments	5	(4)	(1)
Other comprehensive income / (loss)	364	(1,037)	(629)
Other comprehensive income / (loss) attributable to Flutter shareholders	299	(926)	(627)
Other comprehensive income / (loss) attributable to non-controlling interest and redeemable non-controlling interest	65	(111)	(2)
Total comprehensive income / (loss) for the year	\$ (847)	\$ (1,407)	\$ (1,386)

Consolidated Statement of Cash Flows

(\$ in millions)

	Year ended December 31,		
	2023	2022	2021
Cash flows from operating activities			
Net loss	\$(1,211)	\$ (370)	\$ (757)
Adjustments to reconcile net loss to net cash from operating activities:			
Depreciation and amortization	1,285	1,075	1,010
Impairment Loss	725	—	—
Change in fair value of derivatives	(7)	(152)	(141)
Non-cash interest (income) / expense, net	(12)	7	17
Non-cash operating lease expense	117	96	70
Unrealized foreign currency exchange (gain) / loss, net	(225)	196	101
Loss / (gain) on disposal	5	—	(16)
Share-based compensation – equity classified	180	132	63
Share-based compensation – liability classified	10	49	425
Other (expense) / income, net	163	(89)	69
Deferred taxes	(132)	(145)	(12)
Loss / (gain) on extinguishment of long-term debt	6	65	(130)
Change in contingent consideration	(2)	(6)	7
Change in operating assets and liabilities:			
Player deposits	(1)	(72)	—
Accounts receivable	23	(12)	(17)
Prepaid expenses and other current assets	146	(97)	(41)
Accounts payable	(4)	(24)	(1)
Other current liabilities	366	207	(117)
Player deposit liability	(382)	376	80
Operating leases liabilities	(113)	(73)	(57)
Net cash provided by operating activities	937	1,163	553
Cash flows from investing activities			
Purchases of property and equipment	(159)	(122)	(122)
Purchases of intangible assets	(175)	(100)	(85)
Capitalized software	(268)	(207)	(152)
Acquisitions, net of cash acquired	—	(2,095)	(70)
Proceeds from disposal of property and equipment	—	7	175
Net cash used in investing activities	(602)	(2,517)	(254)
Cash flows from financing activities			
Proceeds from issue of common share upon exercise of options	13	9	18
Proceeds from issuance of long-term debt (net of transaction costs)	2,018	4,692	1,661
Repayment of long-term debt	(1,837)	(2,646)	(1,033)
Acquisition of non-controlling interests	(95)	(251)	—
Distributions to non-controlling interests	—	(7)	(23)
Payment of contingent consideration	—	(11)	(10)
Repurchase of common share	(212)	(3)	(252)
Net cash (used in)/provided by financing activities	(113)	1,783	361
Net increase in cash, cash equivalents and restricted cash	222	429	660
Cash, cash equivalents and restricted cash – beginning of year	2,990	2,681	2,151
Effect of foreign exchange on cash, cash equivalents and restricted cash	59	(120)	(130)
Cash, cash equivalents and restricted cash – end of year	\$ 3,271	\$ 2,990	\$ 2,681

Consolidated Statement of Cash Flows (continued)

(\$ in millions)

	Year ended December 31,		
	2023	2022	2021
Cash, cash equivalents and restricted cash comprise of:			
Cash and cash equivalents	\$1,497	\$ 966	\$ 1,286
Cash and cash equivalents—restricted	22	16	10
Player deposits – cash and cash equivalents	1,752	2,008	1,385
Cash, cash equivalents and restricted cash – end of year	\$3,271	\$2,990	\$ 2,681
Supplemental disclosures of cash flow information:			
Interest paid	408	222	214
Income taxes paid	255	199	191
Non-cash investing and financing activities:			
Purchase of intangible assets with accrued expense	—	21	—
Operating lease right-of-use assets obtained in exchange of operating lease liabilities	73	148	135
Adjustments to lease balances as a result of remeasurement	22	18	20
Business acquisitions (including contingent consideration)	—	—	24
Cancellation of Treasury Shares	—	—	60
Reduction in capital	—	—	13,631
Proceeds from issuance as part of debt restructuring	5,267	—	—
Principal amount of extinguishment as part of debt restructuring	4,622	—	—

Reconciliations of non-GAAP financial measures

Adjusted EBITDA reconciliation:

See below a reconciliation of Adjusted EBITDA, Adjusted EBITDA Margin, Further Adjusted EBITDA and Further Adjusted EBITDA Margin to net loss, to the most comparable GAAP measure.

(\$ in millions)	Year Ended December 31,	
	2023	2022
Net loss	\$ (1,211)	\$ (370)
<i>Add back:</i>		
Income taxes	120	75
Other (expense)/income, net	157	(5)
Interest expense, net	385	212
Depreciation and amortization	1,285	1,076
Transaction fees and associated costs ⁽¹⁾	92	43
Restructuring and integration costs ⁽²⁾	126	155
Legal settlements/(loss contingencies) ⁽³⁾	—	(44)
Impairment of PPE and Intangible Assets ⁽⁴⁾	725	—
Group Adjusted EBITDA	1,678	1,142
<i>Less:</i> US Adjusted EBITDA	65	(347)
Group ex-US Adjusted EBITDA	1,613	1,489
Group Revenue	11,790	9,463
Group Adjusted EBITDA Margin	14.2%	12.1%
Group Adjusted EBITDA	1,678	1,142
<i>Add back:</i>		
Group share-based compensation expense	196	147
Group Further Adjusted EBITDA	\$ 1,874	\$ 1,289
Further Adjusted EBITDA Margin	15.9%	13.6%

1. Fees primarily associated with (i) transaction fees related to the proposed listing of Flutter's ordinary shares in the U.S. of \$86 million for the year ended December 31, 2023 and (ii) Fox Option arbitration proceedings of \$30 million and acquisition-related costs in connection with tombola and Sisal of \$11 million for the year ended December 31, 2022.
2. During the year ended December 31, 2023 costs of \$126 million (year ended December 31, 2022: \$155 million) primarily relate to various restructuring and other strategic initiatives to drive increased synergies arising primarily from the acquisitions of TSG and Sisal. These actions include efforts to consolidate and integrate our technology infrastructure, back-office functions and relocate certain operations to lower cost locations. The costs primarily include severance expenses, advisory fees and temporary staffing cost. Costs also include implementation costs of an enterprise resource planning system that could not be capitalized.
3. During the year ended December 31, 2022, the settlement of two separate legacy The Stars Group ("TSG") litigation matters resulted in the release of various legal provisions and an Income Statement credit of \$44 million.
4. In the fourth quarter of 2023, the Group recognized an intangible asset impairment loss of \$725 million in sales and marketing expenses related to PokerStars trademark within the International segment. The impairment was primarily driven by an assessment of strategy and operational model aimed at maximizing the value of PokerStars' proprietary poker assets consistent with our International segment strategy to combine global scale with local presence.

Further Adjusted EBITDA reconciliation, Segment and Group Ex-US:

See below a reconciliation of Group Ex-US and segment Adjusted EBITDA, Adjusted EBITDA Margin, Further Adjusted EBITDA and Further Adjusted EBITDA Margin to net loss, the most comparable GAAP measure.

Group Ex-US (\$ in millions)	Year Ended December 31,	
	2023	2022
Group Ex-US Adjusted EBITDA	\$ 1,613	\$ 1,489
<i>Add back:</i>		
Share-based compensation expense	94	63
Group Ex-US Further Adjusted EBITDA	\$ 1,707	\$ 1,552
Revenue	7,306	6,277
Adjusted EBITDA Margin	22.1%	23.7%
Further Adjusted EBITDA Margin	23.4%	24.7%

US (\$ in millions)	Year Ended December 31,	
	2023	2022
US Adjusted EBITDA	\$ 65	\$ (347)
<i>Add back:</i>		
Share-based compensation expense	102	84
US Further Adjusted EBITDA	\$ 167	\$ (263)
Revenue	4,484	3,187
Adjusted EBITDA Margin	1.4%	(10.9%)
Further Adjusted EBITDA Margin	3.7%	(8.2%)

UKI (\$ in millions)	Year Ended December 31,	
	2023	2022
UKI Adjusted EBITDA	\$ 888	\$ 757
<i>Add back:</i>		
Share-based compensation expense	23	19
UKI Further Adjusted EBITDA	\$ 911	\$ 777
Revenue	3,047	2,664
Adjusted EBITDA Margin	29.1%	28.4%
Further Adjusted EBITDA Margin	29.9%	29.1%

Australia (\$ in millions)	Year Ended December 31,	
	2023	2022
Australia Adjusted EBITDA	\$ 348	\$ 477
<i>Add back:</i>		
Share-based compensation expense	8	8
Australia Further Adjusted EBITDA	\$ 356	\$ 485
Revenue	1,447	1,558
Adjusted EBITDA Margin	24.1%	30.6%
Further Adjusted EBITDA Margin	24.6%	31.1%

International (\$ in millions)	Year Ended December 31,	
	2023	2022
International Adjusted EBITDA	\$ 592	\$ 395
<i>Add back:</i>		
Share-based compensation expense	35	22
International Further Adjusted EBITDA	\$ 627	\$ 417
Revenue	2,812	2,055
Adjusted EBITDA Margin	21.1%	19.2%
Further Adjusted EBITDA Margin	22.3%	20.3%
Unallocated corporate overhead (\$ in millions)	Year Ended December 31,	
	2023	2022
Unallocated corporate overhead	\$ (215)	\$ (141)
<i>Less:</i>		
Share-based compensation expense	28	14
Unallocated corporate overhead	\$ (187)	\$ (127)

PokerStars US 2024 reporting reconciliation

(\$ in millions)	FY 2023 as reported	PokerStars US	FY 2024 reporting basis
US revenue	4,484	(80)	4,404
US Further Adjusted EBITDA	167	65	232
Group Ex-US	7,306	80	7,386
Group Ex-US Further Adjusted EBITDA	1,707	(65)	1,642

Adjusted Free Cash Flow reconciliation:

See below a reconciliation of Adjusted Free Cash Flow to net cash generated in operating activities, the most comparable GAAP measure.

(\$ in millions)	As of December 31,	
	2023	2022
Net cash provided by operating activities	\$ 937	\$ 1,163
<i>Less:</i>		
Change in player deposits	1	72
Change in player deposit liability	382	(376)
<i>Add cash impact of:</i>		
Transaction fees and associated costs	83	32
Restructuring and integration costs	137	114
<i>Less cash impact of:</i>		
Purchase of property and equipment	(159)	(122)
Purchases of intangible assets	(175)	(100)
Capitalized software	(268)	(207)
Adjusted Free Cash Flow	\$ 938	\$ 576

Net debt reconciliation:

See below a reconciliation of net debt to long-term debt, the most comparable GAAP measure.

(\$ in millions)	As of December 31,	
	2023	2022
Long-term debt	\$ 7,005	\$6,707
Long-term debt due within one year	51	43
Total Debt	7,056	6,750
<i>Add:</i>		
Transactions costs, premiums or discount included in the carrying value of debt	54	41
<i>Less:</i>		
Unrealized foreign exchange on translation of foreign currency debt ¹	182	(151)
Cash and cash equivalents	(1,497)	(966)
Net debt	\$ 5,795	\$5,674

1. Representing the adjustment for foreign exchange that is economically hedged as a result of our cross-currency interest rate swaps to reflect the net cash outflow on maturity.

Adjusted net profit attributable to Flutter shareholders:

See below a reconciliation of Adjusted net profit attributable to Flutter shareholders to net loss, the most comparable GAAP measure.

(\$ in millions)	As of December 31,	
	2023	2022
Net loss	\$(1,211)	\$(370)
<i>Add (Less):</i>		
Transaction fees and associated costs	92	43
Restructuring and integration costs	126	155
Legal settlements/loss contingencies	—	(44)
Impairment of PPE and Intangible Assets	725	—
Amortization of acquired intangibles	791	749
Accelerated amortization	30	—
Loss on settlement of long-term debt	6	65
Financing related fees not eligible for capitalization	29	9
Share-based compensation	196	147
Tax impact of above adjustments ¹	(150)	(199)
Adjusted net profit	\$ 634	\$ 556
<i>Less:</i>		
Net loss attributable to non-controlling interests and redeemable non-controlling interests ²	13	(1)
Adjustment of redeemable non-controlling interest	(2)	63
Adjusted net profit attributable to Flutter shareholders	\$ 623	\$ 494
Weighted average number of shares	177	177

1. Tax rates used in calculated adjusted net profit attributable to Flutter shareholders is the statutory tax rate applicable to the geographies in which the adjustments were incurred.
2. Represents net loss attributed to the non-controlling interest in Sisal and the redeemable non-controlling interest in FanDuel, Junglee and Adjarabet (2022).
3. Represents the adjustment made to the carrying value of the redeemable non-controlling interests in Junglee and Adjarabet (2022) to account for the higher of (i) the initial carrying amount adjusted for cumulative earnings allocations, or (ii) redemption value at each reporting date through retained earnings.

Adjusted Earnings Per Share reconciliation:

See below a reconciliation of Adjusted Earnings Per Share to net loss per share, the most comparable GAAP measure.

(\$ in millions)	As of December 31,	
	2023	2022
Net loss per Flutter shareholders	\$ (6.89)	\$ (2.44)
<i>Add (Less):</i>		
Transaction fees and associated costs	0.52	0.24
Restructuring and integration costs	0.71	0.88
Legal settlements/loss contingencies	—	(0.25)
Impairment of PPE and Intangible Assets	4.09	—
Amortization of acquired intangibles	4.46	4.24
Accelerated amortization	0.17	—
Loss on settlement of long-term debt	0.03	0.37
Financing related fees not eligible for capitalization	0.16	0.05
Share-based compensation	1.11	0.83
Tax impact of above adjustments ¹	(0.85)	(1.12)
Adjusted earnings per share	\$ 3.51	\$ 2.79

IFRS Adjusted EBITDA reconciliation:

See below a reconciliation of Adjusted EBITDA, Adjusted EBITDA Margin, Further Adjusted EBITDA and Further Adjusted EBITDA Margin to net loss, to the most comparable GAAP measure.

(in millions)	Year Ended
	December 31,
	2023
Net loss	\$ (981)
<i>Add back:</i>	
Income taxes	(125)
Financial income	(45)
Financial expense	676
Depreciation and amortization	1,448
Transaction fees and associated costs ¹	92
Restructuring and integration costs ²	126
Impairment of PPE and Intangible Assets ³	708
IFRS Group Adjusted EBITDA	\$ 1,899
IFRS Group Adjusted EBITDA	£ 1,525
IFRS US Adjusted EBITDA	£ 81
IFRS Group Adjusted EBITDA ex-US	£ 1,444
IFRS UKI Adjusted EBITDA	£ 758
IFRS Australia Adjusted EBITDA	£ 288
IFRS International Adjusted EBITDA	£ 555
IFRS Unallocated corporate overhead	£ (157)

1. Fees primarily associated with transaction fees related to the proposed listing of Flutter's ordinary shares in the U.S.
2. Primarily relate to various restructuring and other strategic initiatives to drive increased synergies arising primarily from the acquisition of Sisal. These actions include efforts to consolidate and integrate our technology infrastructure, back-office functions and relocate certain operations to lower cost locations. The costs primarily include severance expenses, advisory fees and temporary staffing cost. Costs also include implementation costs of an enterprise resource planning system that could not be capitalized.
3. In the fourth quarter of 2023, the Group recognized an intangible asset impairment loss related to PokerStars trademark within the International segment. The impairment was primarily driven by an assessment of strategy and operational model aimed at maximizing the value of PokerStars' proprietary poker assets consistent with our International segment strategy to combine global scale with local presence.

Constant currency ('CC') growth rate reconciliation:

See below a reconciliation of constant currency growth rates to nominal currency growth rates, the most comparable GAAP measure.

(\$ in millions) unaudited	As of December 31,					
	2023	2022	YOY	2022	2022	YOY
				<i>FX impact</i>	<i>CC</i>	<i>CC</i>
Revenue						
US	4,484	3,187	40.7%	3	3,190	40.6%
UKI	3,047	2,664	14.4%	16	2,680	13.7%
Australia	1,447	1,558	(7.1%)	(68)	1,490	(2.8%)
International	2,812	2,055	36.8%	40	2,095	34.2%
Group	11,790	9,463	24.6%	(8)	9,456	24.7%
Group Ex-US	7,306	6,277	16.4%	(11)	6,266	16.6%
Adjusted EBITDA						
US	65	(347)		—	(347)	
UKI	888	757	17.2%	8	765	16.0%
Australia	348	477	(27.0%)	(24)	453	(23.1%)
International	592	395	49.8%	23	418	41.5%
Unallocated corporate overhead	(215)	(141)	52.7%	(4)	(145)	48.3%
Group	1,678	1,142	46.9%	3	1,144	46.6%
Group Ex-US	1,613	1,489	8.4%	3	1,492	8.2%
Further Adjusted EBITDA						
US	167	(263)		1	(262)	
UKI	911	777	17.3%	8	785	16.0%
Australia	356	485	(26.7%)	(24)	461	(22.8%)
International	627	417	50.4%	23	440	42.7%
Unallocated corporate overhead	(187)	(127)	47.2%	(4)	(131)	42.7%
Group	1,874	1,289	45.4%	3	1,292	45.1%
Group Ex-US	1,707	1,552	10.0%	2	1,554	9.8%

FLUTTER ENTERTAINMENT PLC

FY 2023 KPI Deck

26 March 2024

Flutter

US GAAP - Consolidated Group income statement

\$m	Q1 2021	Q2 2021	Q3 2021	Q4 2021	FY 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022	FY 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023	FY 2023
Sportsbook	1,055	1,212	1,105	1,140	4,512	1,111	1,341	1,215	1,649	5,316	1,667	1,725	1,288	1,906	6,585
iGaming	813	796	736	770	3,115	853	798	879	1,043	3,573	1,113	1,122	1,135	1,251	4,621
Other	179	184	150	169	682	144	148	133	150	574	139	154	136	155	584
Total revenue	2,047	2,191	1,992	2,079	8,308	2,108	2,287	2,227	2,842	9,463	2,918	3,000	2,559	3,312	11,790
Cost of sales	(918)	(970)	(962)	(1,031)	(3,881)	(1,085)	(1,100)	(1,176)	(1,452)	(4,813)	(1,541)	(1,490)	(1,386)	(1,784)	(6,202)
Gross profit	1,129	1,221	1,030	1,047	4,427	1,023	1,186	1,051	1,390	4,650	1,377	1,510	1,173	1,528	5,588
Technology, research and development expenses	(133)	(215)	(129)	(156)	(634)	(133)	(156)	(109)	(154)	(552)	(168)	(176)	(214)	(207)	(765)
Sales & marketing expenses	(726)	(706)	(653)	(735)	(2,819)	(751)	(685)	(681)	(897)	(3,014)	(882)	(667)	(700)	(1,527)	(3,776)
General and administrative expenses	(157)	(547)	(476)	(244)	(1,423)	(272)	(236)	(349)	(315)	(1,172)	(342)	(444)	(394)	(415)	(1,596)
Operating profit / (loss)	113	(246)	(229)	(87)	(449)	(133)	109	(88)	24	(88)	(16)	223	(135)	(621)	(549)
Other (expense) income, net	88	(16)	97	(68)	101	91	(27)	31	(91)	5	(45)	11	(44)	(80)	(157)
Interest expense, net	(53)	(54)	(107)	(0)	(215)	(41)	(35)	(52)	(84)	(212)	(92)	(83)	(92)	(117)	(385)
Profit/(loss) before tax	148	(316)	(239)	(156)	(563)	(84)	48	(109)	(150)	(295)	(151)	152	(271)	(818)	(1,091)
Income tax (expense) / benefit	(27)	(201)	15	19	(194)	(21)	(28)	(92)	66	(75)	(98)	53	(16)	(59)	(120)
Net profit / (loss)	121	(516)	(224)	(137)	(757)	(105)	19	(201)	(84)	(370)	(249)	205	(287)	(877)	(1,211)

Quarterly Group information

Group - revenue and Adjusted EBITDA US GAAP

\$m (except AMPS and %)	Q1 2021	Q2 2021	Q3 2021	Q4 2021	FY 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022	FY 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023	FY 2023
Average monthly players ('000s)	7,868	8,191	7,811	8,715	8,146	9,522	9,747	9,596	12,114	10,245	12,349	12,222	11,139	13,588	12,325
Sportsbook stakes	11,997	11,643	11,590	14,180	49,410	15,045	13,593	12,105	17,583	58,327	18,589	15,582	14,165	21,966	70,302
<i>Sportsbook net revenue margin</i>	8.8%	10.4%	9.5%	8.0%	9.1%	7.4%	9.9%	10.0%	9.4%	9.1%	9.0%	11.1%	9.1%	8.7%	9.4%
Sportsbook	1,055	1,212	1,105	1,140	4,513	1,111	1,341	1,215	1,649	5,316	1,667	1,725	1,288	1,906	6,585
iGaming	813	796	736	770	3,115	853	798	879	1,043	3,573	1,113	1,122	1,135	1,251	4,621
Other	179	184	150	169	681	144	147	133	150	574	139	154	136	155	584
Total revenue	2,047	2,191	1,992	2,078	8,308	2,108	2,287	2,227	2,842	9,463	2,918	3,000	2,559	3,312	11,790
Adjusted EBITDA ¹	380	29	238	238	886	137	401	217	388	1,142	310	568	236	564	1,678
<i>Adjusted EBITDA margin¹</i>	18.6%	1.3%	12.0%	11.5%	10.7%	6.5%	17.5%	9.7%	13.6%	12.1%	10.6%	18.9%	9.2%	17.0%	14.2%
Share-based compensation ²	7	402	47	27	484	42	30	59	17	147	43	64	25	64	196
Further Adjusted EBITDA^{1,3}	387	430	286	266	1,369	178	430	276	405	1,289	352	632	261	629	1,874
<i>Further Adjusted EBITDA margin^{1,3}</i>	18.9%	19.6%	14.3%	12.8%	16.5%	8.5%	18.8%	12.4%	14.2%	13.6%	12.1%	21.1%	10.2%	19.0%	15.9%

Unallocated corporate overhead — US GAAP

Unallocated corporate overhead costs	(46)	(38)	(33)	(35)	(151)	(41)	(34)	(50)	(16)	(141)	(38)	(47)	(62)	(67)	(215)
Share-based compensation ²	4	4	3	3	14	3	4	4	3	14	3	6	9	10	28
Unallocated corporate overhead costs excluding share-based compensation^{1,3}	(42)	(33)	(29)	(32)	(137)	(38)	(30)	(46)	(13)	(127)	(35)	(41)	(53)	(58)	(187)

Quarterly Group and segmental information

US - revenue and Adjusted EBITDA US GAAP⁴

\$m (except AMPS and %)	Q1 2021	Q2 2021	Q3 2021	Q4 2021	FY 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022	FY 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023	FY 2023
Average monthly players ('000s)	1,648	1,292	1,312	1,975	1,557	2,359	2,016	1,860	3,039	2,319	3,449	2,789	2,564	4,032	3,209
Sportsbook stakes	3,743	3,294	2,907	5,531	15,474	7,650	6,556	5,279	9,544	29,029	10,943	8,181	7,384	14,570	41,078
Sportsbook net revenue margin	4.4%	8.2%	6.3%	6.6%	6.4%	4.2%	7.9%	8.6%	8.6%	7.3%	7.0%	9.6%	6.9%	7.0%	7.5%
Sportsbook	166	271	184	365	985	318	517	456	818	2,109	762	783	506	1,026	3,076
iGaming	137	141	132	159	568	184	180	179	218	761	262	262	271	326	1,121
Other	94	96	74	98	362	78	77	73	88	316	71	74	69	73	287
Total revenue	397	507	389	622	1,915	580	775	708	1,124	3,187	1,095	1,118	845	1,425	4,484
Adjusted EBITDA	(113)	(367)	(170)	(61)	(711)	(203)	14	(103)	(55)	(347)	(95)	122	(89)	127	65
Adjusted EBITDA margin	(28.5%)	(72.3%)	(43.6%)	(9.9%)	(37.1%)	(35.0%)	1.8%	(14.6%)	(4.9%)	(10.9%)	(8.7%)	10.9%	(10.6%)	8.9%	1.4%
Share-based compensation expense ²	(6)	385	24	19	421	22	7	27	28	84	24	31	22	25	102
Further Adjusted EBITDA^{1,3}	(119)	18	(146)	(42)	(289)	(180)	21	(76)	(27)	(263)	(71)	153	(67)	152	167
Further Adjusted EBITDA margin^{1,3}	(30.1%)	3.5%	(37.5%)	(6.7%)	(15.1%)	(31.1%)	2.7%	(10.7%)	(2.4%)	(8.2%)	(6.5%)	13.7%	(8.0%)	10.7%	3.7%
Additional information: Segment operating expenses															
Cost of sales	230	267	219	316	1,032	382	443	432	590	1,848	664	626	511	799	2,602
Technology, research and development expenses	33	114	34	54	235	34	51	16	43	144	56	40	65	65	225
Sales & marketing expenses	254	207	238	284	982	302	231	259	419	1,211	381	228	252	336	1,197
General and administrative expenses	(6)	286	67	30	377	64	36	104	127	331	89	102	106	97	395
Additional information: Share-based compensation expense for segment operating expenses²															
Cost of sales	—	—	—	—	—	—	—	—	—	—	3	4	3	3	12
Technology, research and development expenses	4	90	10	9	114	7	23	10	(8)	32	5	7	6	6	24
Sales & marketing expenses	1	41	6	5	53	3	1	7	1	11	3	4	3	3	13
General and administrative expenses	(12)	254	8	5	254	13	(18)	11	34	41	13	16	11	12	53
Additional information: Segment operating expenses excluding share based payments²															
Cost of sales	230	267	219	316	1,032	382	443	432	590	1,848	662	623	509	796	2,589
Technology, research and development expenses	28	24	24	45	121	28	28	6	51	112	50	32	59	59	201
Sales & marketing expenses	252	166	232	279	929	300	230	252	418	1,200	378	224	249	333	1,185
General and administrative expenses	6	32	59	25	123	51	54	93	93	290	76	86	95	84	341

Quarterly Group and segmental information

UKI - revenue and Adjusted EBITDA US GAAP

Sm (except AMPS and %)	Q1 2021	Q2 2021	Q3 2021	Q4 2021	FY 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022	FY 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023	FY 2023
Average monthly players ('000s)	3,167	3,440	3,060	2,946	3,153	3,627	3,781	3,459	3,973	3,710	4,024	4,108	3,625	3,888	3,911
Online sportsbook stakes	4,249	3,916	3,119	3,137	14,421	3,072	2,774	2,250	2,616	10,714	2,820	2,826	2,408	2,667	10,722
Online sportsbook net revenue															
margin	10.6%	10.7%	9.8%	7.2%	9.7%	9.8%	11.6%	10.4%	9.3%	10.2%	11.0%	11.8%	11.1%	11.1%	11.3%
Retail sportsbook stakes	3	287	503	448	1,241	442	455	376	396	1,669	420	440	404	386	1,650
Retail sportsbook net revenue															
margin	(6.1%)	12.7%	12.5%	12.8%	12.6%	13.4%	13.1%	13.9%	13.8%	13.5%	15.4%	15.1%	15.0%	15.8%	15.3%
Total sportsbook stakes	4,252	4,203	3,622	3,585	15,662	3,515	3,229	2,626	3,012	12,382	3,240	3,266	2,812	3,054	12,372
Sportsbook net revenue margin	10.6%	10.8%	10.1%	7.9%	9.9%	10.2%	11.8%	10.9%	9.9%	10.7%	11.6%	12.3%	11.6%	11.7%	11.8%
Revenue															
Online sportsbook	450	419	305	225	1,400	300	321	233	244	1,097	312	334	267	297	1,209
Online iGaming	271	259	231	232	993	273	270	254	282	1,078	290	310	321	363	1,284
Other	60	59	49	40	208	38	44	35	35	152	41	49	42	48	180
Total online revenue	781	737	584	497	2,600	611	634	522	560	2,327	643	693	630	708	2,674
Retail sportsbook	(0)	37	63	57	156	59	60	52	55	226	65	66	61	61	253
Retail Gaming	(0)	22	31	30	82	29	28	25	28	111	28	29	31	32	121
Other	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Total retail revenue	(0)	58	93	87	239	88	88	78	83	337	93	96	91	93	373
Sportsbook	450	456	368	283	1,556	359	380	286	298	1,323	376	400	327	358	1,462
Gaming	271	281	261	262	1,075	302	298	279	310	1,189	319	339	351	395	1,404
Other	60	59	49	40	208	38	44	35	35	152	41	49	42	48	180
Total revenue	781	796	677	585	2,839	699	722	600	643	2,664	736	788	721	801	3,047
Adjusted EBITDA	244	229	174	135	781	151	236	173	198	757	202	240	180	266	888
Adjusted EBITDA margin	31.2%	28.8%	25.6%	23.0%	27.5%	21.5%	32.7%	28.9%	30.7%	28.4%	27.4%	30.4%	28.6%	37.6%	29.1%
Share-based compensation expense ²	4	4	4	5	16	3	5	4	6	19	4	9	4	5	23
Further Adjusted EBITDA^{1,3}	247	233	178	139	798	154	241	178	204	777	206	249	185	271	911
Further Adjusted EBITDA margin^{1,3}	31.7%	29.3%	26.3%	23.8%	28.1%	22.0%	33.4%	29.6%	31.6%	29.1%	28.0%	31.6%	25.6%	33.8%	29.9%
Additional information: Segment operating expenses															
Cost of sales	272	291	263	221	1,047	272	269	215	224	981	264	276	285	290	1,115
Technology, research and development expenses	49	47	36	29	162	41	43	33	22	139	36	39	38	46	160
Sales & marketing expenses	149	164	141	151	605	160	136	116	132	545	154	144	152	144	593
General and administrative expenses	67	64	64	49	244	75	38	61	67	242	80	90	65	56	291
Additional information: Share-based compensation expense for segment operating expenses²															
Cost of sales	1	1	4	(3)	4	1	0	0	1	3	0	1	0	1	2
Technology, research and development expenses	0	1	1	(0)	1	1	1	1	1	4	1	2	1	1	5
Sales & marketing expenses	0	0	0	(0)	0	1	0	1	2	3	0	1	0	0	2
General and administrative expenses	2	2	(1)	8	11	1	4	2	2	9	3	6	2	3	14
Additional information: Segment operating expenses excluding share based payments²															
Cost of sales	271	289	259	224	1,043	271	269	215	223	978	264	275	285	290	1,114
Technology, research and development expenses	49	47	35	30	161	40	42	32	21	135	36	37	37	45	155
Sales & marketing expenses	149	164	140	151	605	159	136	116	130	542	153	143	152	143	592
General and administrative expenses	65	62	65	41	233	74	34	59	65	233	77	84	63	53	277

Quarterly Group and segmental information

Australia- revenue and Adjusted EBITDA US GAAP

\$m (except AMPS and %)	Q1 2021	Q2 2021	Q3 2021	Q4 2021	FY 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022	FY 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023	FY 2023
Average monthly players ('000s)	831	982	1,086	1,133	1,008	915	1,072	1,100	1,275	1,090	993	1,139	1,124	1,189	1,111
Sportsbook stakes	3,379	3,561	4,581	4,563	16,084	3,387	3,377	3,377	3,767	13,908	3,143	2,959	2,928	3,021	12,051
Sportsbook net revenue margin	11.4%	12.0%	11.2%	10.0%	11.1%	11.5%	12.0%	11.1%	10.3%	11.2%	11.2%	13.2%	11.3%	12.4%	12.0%
Sportsbook	385	429	513	455	1,782	390	404	374	389	1,558	351	389	332	376	1,447
iGaming	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Other	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Total revenue	385	429	513	455	1,782	390	404	374	389	1,558	351	389	332	376	1,447
Adjusted EBITDA	147	129	183	139	598	140	141	96	100	477	84	105	61	98	348
Adjusted EBITDA margin	38.2%	30.1%	35.7%	30.5%	33.6%	35.8%	34.9%	25.7%	25.6%	30.6%	23.9%	27.0%	18.4%	26.1%	24.1%
Share-based compensation expense ²	2	2	2	2	7	1	3	2	2	8	1	2	2	2	8
Further Adjusted EBITDA^{1,3}	149	131	185	140	605	141	144	99	102	485	85	108	63	100	356
Further Adjusted EBITDA margin^{1,3}	38.7%	30.6%	36.0%	30.8%	34.0%	36.1%	35.6%	26.4%	26.1%	31.1%	24.2%	27.6%	19.0%	26.7%	24.6%
Additional information: Segment operating expenses															
Cost of sales	178	203	236	240	857	184	185	189	195	754	187	198	182	198	764
Technology, research and development expenses	8	9	7	9	32	6	8	7	7	28	10	6	10	6	32
Sales & marketing expenses	41	69	66	56	232	46	54	63	66	229	52	57	58	57	225
General and administrative expenses	11	20	21	11	63	13	16	19	21	70	18	23	20	16	78
Additional information: Share-based compensation expense for segment operating expenses²															
Cost of sales	1	1	1	(0)	2	—	—	—	—	—	—	—	—	—	—
Technology, research and development expenses	0	0	0	(0)	1	—	—	—	—	—	—	—	—	—	—
Sales & marketing expenses	0	0	0	(0)	0	—	—	—	—	—	—	—	—	—	—
General and administrative expenses	1	1	(0)	2	4	1	3	2	2	8	1	2	2	2	8
Additional information: Segment operating expenses excluding share based payments²															
Cost of sales	177	202	235	240	855	184	185	189	195	754	187	198	182	198	764
Technology, research and development expenses	7	8	7	9	31	6	8	7	7	28	10	6	10	6	32
Sales & marketing expenses	41	69	65	57	232	46	54	63	66	229	52	57	58	57	225
General and administrative expenses	10	19	21	9	59	12	13	17	19	62	16	21	19	14	70

Quarterly Group and segmental information

International - revenue and Adjusted EBITDA US GAAP⁴

Sm (except AMPS and %)	Q1 2021	Q2 2021	Q3 2021	Q4 2021	FY 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022	FY 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023	FY 2023
Average monthly players ('000s)	2,223	2,476	2,353	2,661	2,428	2,622	2,878	3,176	3,827	3,126	3,884	4,186	3,827	4,479	4,094
Sportsbook stakes	623	585	481	501	2,190	494	431	823	1,260	3,008	1,263	1,175	1,042	1,322	4,802
Sportsbook net revenue margin	8.7%	9.6%	8.5%	7.7%	8.7%	9.0%	9.1%	12.1%	11.4%	10.8%	14.1%	13.0%	11.8%	11.1%	12.5%
Sportsbook	54	56	41	39	190	44	39	100	143	326	178	152	122	146	599
iGaming	405	375	344	348	1,472	367	319	421	515	1,622	531	521	513	530	2,096
Other	25	29	27	30	111	28	26	25	27	107	27	31	25	34	117
Total revenue	484	459	412	417	1,772	439	385	546	685	2,055	736	704	660	711	2,812
Adjusted EBITDA	148	74	84	62	368	90	43	101	161	395	157	148	146	140	592
Adjusted EBITDA margin	30.7%	16.2%	20.2%	14.8%	20.8%	20.5%	11.3%	18.4%	23.5%	19.2%	21.4%	21.0%	22.1%	19.7%	21.1%
Share-based compensation expense ²	5	7	14	(1)	25	11	11	21	(22)	22	10	15	(13)	23	35
Further Adjusted EBITDA^{1,3}	153	81	98	61	393	102	54	122	139	417	167	164	134	163	627
Further Adjusted EBITDA margin^{1,3}	31.6%	17.6%	23.7%	14.6%	22.1%	23.2%	14.0%	22.3%	20.3%	20.3%	22.7%	23.2%	20.2%	23.0%	22.3%
Additional information: Segment operating expenses															
Cost of sales	168	170	172	174	685	175	156	236	328	894	341	313	295	338	1,286
Technology, research and development expenses	31	32	38	43	144	33	38	38	59	169	42	63	46	50	202
Sales & marketing expenses	93	120	66	98	377	91	100	95	142	429	117	112	107	86	421
General and administrative expenses	43	63	52	40	198	50	48	76	(5)	168	79	69	66	96	310
Additional information: Share-based compensation expense for segment operating expenses²															
Cost of sales	0	0	1	1	3	0	1	0	2	3	0	0	0	0	1
Technology, research and development expenses	1	1	2	2	6	0	2	0	3	5	0	(0)	1	0	1
Sales & marketing expenses	0	0	0	0	1	0	1	0	2	3	0	(0)	0	0	0
General and administrative expenses	3	5	11	(5)	14	11	6	21	(28)	10	9	16	(14)	23	34
Additional information: Segment operating expenses excluding share based payments²															
Cost of sales	168	170	171	173	682	175	155	235	326	891	341	312	295	338	1,286
Technology, research and development expenses	30	32	36	41	138	33	35	38	56	163	42	64	45	50	201
Sales & marketing expenses	93	119	66	98	376	91	99	94	140	425	117	112	107	86	421
General and administrative expenses	40	57	42	45	184	38	41	56	23	158	70	53	80	73	276

¹ Further Adjusted EBITDA and Further Adjusted EBITDA margin on a Group and segment basis, Group Adjusted EBITDA and Group Adjusted EBITDA margin are all non-GAAP financial measures. See the 'Quarterly Non-GAAP Recs' section of this pack for reconciliations to the most directly comparable financial measures calculated in accordance with U.S. GAAP.

² From January 1, 2024, Adjusted EBITDA will exclude the cost of share-based compensation expense and the term Further Adjusted EBITDA will become redundant. This change is not reflected in fiscal year 2023 reporting, it will be effective for Q1 2024 reporting. We have however included a reconciliation of the segment cost of sales and operating expenses including share-based compensation expense to the segment operating expense excluding share based payments in this pack.

³ Further Adjusted EBITDA is defined as Adjusted EBITDA excluding share-based compensation expense to reflect comparable numbers for the change taking effect from 1 January 2024. From 1 January 2024 Adjusted EBITDA will exclude the cost of share-based compensation expense. We believe that this presentation is common practice in our industry and improves comparability of our results with those of our peers.

⁴ From 1 January 2024, the Group will move PokerStars US to be reported in the International division reflecting how the business is now managed. This change is not be reflected in fiscal year 2023 reporting and is therefore not reflected in the historic comparative information provided in this pack. This will be effective for Q1 2024 reporting, at which point historic comparatives will be recast. As such, please refer to the '2024 Policy Changes' section in this pack where a summary of PokerStars US historical financial information is provided enabling adjustments to be made after fiscal year 2023 reporting, but ahead of Q1 2024 reporting. To make these adjustments the PokerStars US numbers provided must be added to the International segment and subtracted from the US segment numbers.

⁵ Due to rounding, these numbers may not add up precisely to the total provided within this document and the 10-K.

US GAAP - Group consolidated cash flow statement

<u>\$m</u>	<u>FY 2021</u>	<u>FY 2022</u>	<u>FY 2023</u>
Cash flows from operating activities:			
Net loss	(757)	(370)	(1,211)
Adjustments to reconcile net loss to net cash from operating activities:			
Depreciation and amortization	1,010	1,075	1,285
Impairment Loss	—	—	725
Change in fair value of derivatives	(141)	(152)	(7)
Non-cash interest (income) / expense, net	17	7	(12)
Non-cash operating lease expense	70	96	117
Unrealized foreign currency exchange (gain) / loss	101	196	(225)
Loss/(gain) on disposal	(16)	—	5
Share-based compensation – equity classified	63	132	180
Share-based compensation – liability classified	425	49	10
Other (expense)/income, net	69	(89)	163
Deferred tax benefit	(12)	(145)	(132)
Loss / (gain) on extinguishment of long-term debt	(130)	65	6
Change in contingent consideration	7	(6)	(2)
Change in operating assets and liabilities:			
Player deposits	—	(72)	(1)
Accounts receivable	(17)	(12)	23
Prepaid expenses and other current assets	(41)	(97)	146
Accounts payable	(1)	(24)	(4)
Other current liabilities	(117)	207	366
Player deposit liability	80	376	(382)
Operating leases liabilities	(57)	(73)	(113)
Net cash provided by operating activities	553	1,163	937
Cash flows from investing activities:			
Purchases of property and equipment	(122)	(122)	(159)
Purchases of intangible assets	(85)	(100)	(175)
Capitalized software	(152)	(207)	(268)
Acquisitions, net of cash acquired	(70)	(2,095)	—
Proceeds from disposal of property and equipment	175	7	—
Net cash used in investing activities	(254)	(2,517)	(602)
Cash flows from financing activities:			
Proceeds from issue of common share upon exercise of options	18	9	13
Proceeds from issuance of long-term debt (net of transaction costs)	1,661	4,692	2,018
Repayment of long-term debt	(1,033)	(2,646)	(1,837)
Acquisition of non-controlling interests	—	(251)	(95)
Distributions to non-controlling interests	(23)	(7)	—
Payment of contingent consideration	(10)	(11)	—
Repurchase of common share	(252)	(3)	(212)
Net cash (used in)/provided by financing activities	361	1,783	(113)
Net increase in cash, cash equivalents and restricted cash	660	429	222
Cash, cash equivalents and restricted cash – Beginning of period	2,151	2,681	2,990
Foreign currency exchange gain/(loss) on cash and cash equivalents	(130)	(120)	59
Cash, cash equivalents and restricted cash – end of period	2,681	2,990	3,271
Cash, cash equivalents and restricted cash comprise of:			
Cash and cash equivalents	1,286	966	1,497
Cash and cash equivalents—restricted	10	16	22
Player deposits – cash and cash equivalents	1,385	2,008	1,752
Cash, cash equivalents and restricted cash – end of year	2,681	2,990	3,271
Supplemental disclosures of cash flow information:			
Interest paid	214	222	408
Income taxes paid (net of refunds)	191	199	255
Non-cash investing and financing activities:			
Purchase of intangible assets with accrued expense	—	21	—
Operating lease right-of-use assets obtained in exchange of operating lease liabilities	135	148	73
Adjustments to lease balances as a result of remeasurement	20	18	22
Business acquisitions (including contingent consideration)	24	—	—
Cancellation of Treasury Shares	60	—	—
Reduction in capital	13,631	—	—
Proceeds from issuance as part of debt restructuring	—	—	5,267
Principal amount of extinguishment as part of debt restructuring	—	—	4,622

Non-GAAP reconciliations

Group Adjusted EBITDA reconciliation

\$m	Q1 2021	Q2 2021	Q3 2021	Q4 2021	FY 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022	FY 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023	FY 2023
Net loss	121	(516)	(224)	(137)	(757)	(105)	19	(201)	(84)	(370)	(251)	204	(287)	(877)	(1,211)
<i>Add back:</i>															
Income taxes	27	201	(15)	(19)	194	21	28	92	(66)	75	98	(53)	16	59	120
Other (expense)/income, net	(88)	16	(97)	68	(101)	(91)	27	(32)	91	(5)	45	(11)	44	80	157
Interest expense, net	53	54	107	—	215	41	35	52	84	212	92	83	92	117	385
Depreciation and amortization	250	257	252	247	1,010	244	263	255	315	1,075	298	302	317	367	1,285
Transaction fees and associated costs ¹	—	—	—	29	29	5	8	12	18	43	3	17	26	45	92
Restructuring and integration costs ²	14	14	17	20	63	21	21	39	74	155	25	26	28	46	126
Legal settlements/(loss contingencies) ³	3	3	198	19	223	—	—	—	(44)	(44)	(1)	—	—	1	—
Gaming tax expenses ⁴	—	—	—	10	10	—	—	—	—	—	—	—	—	—	—
Impairment of PPE and Intangible Assets ⁵	—	—	—	—	—	—	—	—	—	—	—	—	—	725	725
Adjusted EBITDA	380	29	238	238	886	137	401	217	388	1,142	310	568	236	564	1,678
Revenue	2,047	2,191	1,992	2,078	8,308	2,108	2,287	2,227	2,842	9,463	2,918	3,000	2,559	3,312	11,790
Adjusted EBITDA margin	18.6%	1.3%	12.0%	11.5%	10.7%	6.5%	17.5%	9.7%	13.6%	12.1%	10.6%	18.9%	9.2%	17.0%	14.2%
<i>Add back:</i>															
Share-based compensation expense	7	402	47	27	484	42	30	59	17	147	43	64	25	64	196
Further Adjusted EBITDA	387	430	286	266	1,369	178	430	276	405	1,289	352	632	261	629	1,874
Further Adjusted EBITDA margin	18.9%	19.6%	14.3%	12.8%	16.5%	8.5%	18.8%	12.4%	14.2%	13.6%	12.1%	21.1%	10.2%	19.0%	15.9%

¹ Fees primarily associated with (i) transaction fees related to the proposed listing of Flutter's ordinary shares in the U.S. of \$86 million for the year ended December 31, 2023; (ii) Fox Option arbitration proceedings of \$30 million and acquisition-related costs in connection with tombola and Sisal of \$11 million for the year ended December 31, 2022; and (iii) advisory fees related to the potential listing of a minority stake of FanDuel in the U.S., which was announced in May 2021, of \$13 million, Fox Option arbitration proceedings of \$8 million, and acquisition-related costs in connection with Jungle Games, Singular, Sisal and tombola for fiscal 2021 of \$8 million.

² During the year ended December 31, 2023 costs of \$126 million (year ended December 31, 2022: \$155 million) primarily relate to various restructuring and other strategic initiatives to drive increased synergies arising primarily from the acquisitions of TSG and Sisal. These actions include efforts to consolidate and integrate our technology infrastructure, back-office functions and relocate certain operations to lower cost locations. The costs primarily include severance expenses, advisory fees and temporary staffing cost. Costs also include implementation costs of an enterprise resource planning system that could not be capitalized.

³ Relates to (i) release of legacy TSG legal provisions of \$44 million for fiscal 2022 and (ii) settlement of a historic case in the Commonwealth of Kentucky against certain subsidiaries of legacy TSG of \$223 million for fiscal 2021.

⁴ Relates to the late payment interest regarding a historical German tax assessment on Betfair Exchange in 2012.

⁵ In the fourth quarter of 2023, the Group recognized an intangible asset impairment loss of \$725 million in sales and marketing expenses related to PokerStars trademark within the International segment. The impairment was primarily driven by an assessment of strategy and operational model aimed at maximizing the value of PokerStars' proprietary poker assets consistent with our International segment strategy to combine global scale with local presence.

⁶ Due to rounding, these numbers may not add up precisely to the total provided within this document and the 10-K.

Non-GAAP reconciliations

Group adjusted free cash flow			
\$m	FY 2021	FY 2022	FY 2023
Net cash provided by operating activities	553	1,163	937
<i>Less:</i>			
Change in player deposits	—	72	1
Change in player deposit liability	(80)	(376)	382
<i>Add cash impact of:</i>			
Transaction fees and associated costs	23	32	83
Restructuring and integration costs	61	114	137
Legal settlement/loss contingencies	223	—	—
<i>Less cash impact of:</i>			
Purchase of property and equipment	(122)	(122)	(159)
Purchases of intangible assets	(85)	(100)	(175)
Capitalized software	(152)	(207)	(268)
Adjusted free cash flow	<u>421</u>	<u>576</u>	<u>938</u>

Group adjusted net debt reconciliation			
\$m	FY 2021	FY 2022	FY 2023
Long-term debt	4,797	6,707	7,005
Long-term debt due within one year	30	43	51
Total Debt	4,827	6,750	7,056
<i>Add:</i>			
Transactions costs, premiums or discount included in the carrying value of debt	57	41	54
<i>Less:</i>			
Unrealized foreign exchange on translation of foreign currency debt ¹	(32)	(151)	182
Cash and cash equivalents	(1,287)	(966)	(1,497)
Adjusted Net Debt	<u>3,565</u>	<u>5,674</u>	<u>5,795</u>

¹ Representing the adjustment for foreign exchange that is economically hedged as a result of our cross-currency interest rate swaps to reflect the net cash outflow on maturity.

Non-GAAP reconciliations

Adjusted net profit attributable to Flutter shareholders			
\$m	FY 2021	FY 2022	FY 2023
Net loss	(757)	(370)	(1,211)
Add (Less):			
Transaction fees and associated costs	29	43	92
Restructuring and integration costs	63	155	126
Legal settlements/loss contingencies	223	(44)	—
Gaming tax dispute	10	—	—
Impairment of PPE and Intangible Assets	—	—	725
Amortization of acquired intangibles	738	749	791
Accelerated amortization	—	—	30
Loss/(gain) on settlement of long-term debt	(130)	65	6
Financing related fees not eligible for capitalization	27	9	29
Gain from disposal of Oddschecker Global Media	(17)	—	—
Share-based compensation	484	147	196
Tax impact of above adjustments ²	(67)	(199)	(150)
Adjusted net profit	<u>604</u>	<u>556</u>	<u>634</u>
Less:			
Net gain/loss attributable to non-controlling interests and redeemable non-controlling interests ³	(13)	(1)	13
Adjustment of redeemable non-controlling interest to redemption value ⁴	179	63	(2)
Adjusted net profit attributable to Flutter shareholders	<u>438</u>	<u>494</u>	<u>623</u>
Weighted average number of shares	<u>176</u>	<u>177</u>	<u>177</u>

² Tax rates used in calculated adjusted net profit attributable to Flutter shareholders is the statutory tax rate applicable of the geographies in which the adjustments were incurred.

³ Represents net loss attributed to the non-controlling interest in Sisal and the redeemable non-controlling interest in FanDuel, Junglee and Adjarabet (2022).

⁴ Represents the adjustment made to the carrying value of the redeemable non-controlling interests in Junglee and Adjarabet (2022) to account for the higher of (i) the initial carrying amount adjusted for cumulative earnings allocations, or (ii) redemption value at each reporting date through retained earnings.

⁵ Due to rounding, these numbers may not add up precisely to the total provided within this document and the 10-K.

Adjusted earnings per share			
\$	FY 2021	FY 2022	FY 2023
Net loss per Flutter shareholders	(5.25)	(2.44)	(6.89)
Add (Less):			
Transaction fees and associated costs	0.16	0.24	0.52
Restructuring and integration costs	0.36	0.88	0.71
Legal settlements/loss contingencies	1.27	(0.25)	—
Gaming tax dispute	0.06	—	—
Impairment of PPE and Intangible Assets	—	—	4.09
Amortization of acquired intangibles	4.20	4.24	4.46
Accelerated amortization	—	—	0.17
Loss/(gain) on settlement of long-term debt	(0.74)	0.37	0.03
Financing related fees not eligible for capitalization	0.15	0.05	0.16
Gain from disposal of Oddschecker Global Media	(0.10)	—	—
Share-based compensation	2.75	0.83	1.11
Tax impact of above adjustments ²	(0.38)	(1.12)	(0.85)
Adjusted earnings per share	<u>2.49</u>	<u>2.79</u>	<u>3.51</u>

2024 Accounting policy changes¹

From 1 January 2024, PokerStars US will be included in the International division for reporting purposes reflecting how the business is now managed. This change is not reflected in fiscal year 2023 reporting and is therefore not reflected in the historic comparative information provided in this pack. This will be effective for Q1 2024 reporting, at which point historic comparatives will be recast. As such, please refer to the summary of PokerStars US historical financial information below enabling adjustments to be made after fiscal year 2023 reporting, but ahead of Q1 2024 reporting. To make these adjustments the PokerStars US numbers provided must be added to the International segment and subtracted from the US segment numbers.

PokerStars US

\$m (except AMPS and %)	Q1 2021	Q2 2021	Q3 2021	Q4 2021	FY 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022	FY 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023	FY 2023
Average monthly players ('000s)	100	87	78	85	88	84	66	66	69	71	71	57	52	49	57
Sportsbook stakes	112	81	64	104	361	68	43	34	45	190	34	23	6	—	62
Sportsbook net revenue margin	4.4%	3.5%	2.9%	2.9%	3.5%	3.6%	4.1%	7.5%	3.8%	4.5%	8.6%	6.0%	(6.3%)	0.0%	6.3
Sportsbook	5	3	2	3	12	2	2	3	2	8	3	1	(0)	(0)	4
iGaming	28	27	22	21	99	20	18	18	18	73	21	19	18	17	76
Other	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Total revenue	33	30	24	24	111	22	20	20	19	82	24	21	18	17	80
Adjusted EBITDA	(30)	(20)	(12)	(16)	(77)	(18)	(17)	(17)	(38)	(91)	(18)	(19)	(13)	(15)	(65)
Adjusted EBITDA margin	(89.5%)	(66.0%)	(48.6%)	(66.3%)	(69.3%)	(81.0%)	(84.3%)	(85.6%)	(197.2%)	(110.5%)	(73.6%)	(93.5%)	(70.5%)	(89.8%)	(81.4)
Share-based compensation expense	0	0	0	0	0	(0)	1	1	1	2	0	0	0	0	0
Further Adjusted EBITDA	(30)	(20)	(12)	(16)	(77)	(18)	(16)	(16)	(37)	(88)	(18)	(19)	(13)	(15)	(65)
Further Adjusted EBITDA margin	(89.4%)	(65.9%)	(48.5%)	(66.2%)	(69.2%)	(81.1%)	(80.6%)	(81.9%)	(193.2%)	(107.7%)	(72.9%)	(92.0%)	(70.3%)	(89.7%)	(80.8)
Additional information: Segment operating expenses															
Cost of sales	24	23	18	16	81	14	17	14	15	59	15	16	12	14	56
Technology, research and development expenses	2	3	2	2	9	2	(0)	3	(1)	4	2	(0)	2	1	5
Sales & marketing expenses	33	20	9	15	76	15	11	9	22	58	14	11	4	6	35
General and administrative expenses	4	4	7	7	22	9	9	12	22	51	12	14	13	11	50
Additional information: Share-based compensation expense for segment operating expenses²															
Cost of sales	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Technology, research and development expenses	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Sales & marketing expenses	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
General and administrative expenses	0	0	0	0	0	(0)	1	1	1	2	0	0	0	0	1
Additional information: Segment cost of sales and operating expenses excluding share based payments²															
Cost of sales	24	23	18	16	81	14	17	14	15	59	15	16	12	14	56
Technology, research and development expenses	2	3	2	2	9	2	(0)	3	(1)	4	2	(0)	2	1	5
Sales & marketing expenses	33	20	9	15	76	15	11	9	22	58	14	11	4	6	35
General and administrative expenses	4	4	7	7	22	9	9	11	21	49	11	13	13	11	49

¹ Accounting policy changes are effective from 1 January 2024 and will be reflected in Q1 reporting. Prior year comparatives will be recast for these changes.

² From January 1, 2024, Adjusted EBITDA will exclude the cost of share-based payments and the term Further Adjusted EBITDA will become redundant. This change is not reflected in fiscal year 2023 reporting, it will be effective for Q1 2024 reporting. We have however included a reconciliation of the segment cost of sales and operating expenses including share based payments to the segment cost of sales and operating expense excluding share based payments in this pack.

³ Due to rounding, these numbers may not add up precisely to the total provided within this document and the 10-K.

Non-GAAP Measures

Non-GAAP financial measures disclaimer

This pack includes Adjusted EBITDA, Further Adjusted EBITDA, Adjusted EBITDA Margin, Further Adjusted EBITDA Margin, Adjusted net profit attributable to Flutter shareholders, Adjusted earnings per share (Adjusted EPS), Segment Further Adjusted EBITDA, Net Debt and Adjusted Free Cash Flow, which are non-GAAP financial measures that we use to supplement our results presented in accordance with U.S. generally accepted accounting principles ("GAAP"). These non-GAAP measures are presented solely as supplemental disclosures to reported GAAP measures because we believe that these non-GAAP measures are useful in evaluating our operating performance, similar to measures reported by its publicly-listed U.S. competitors, and regularly used by analysts, lenders, financial, institutional and retail investors as measures of performance. Adjusted EBITDA, Further Adjusted EBITDA, Adjusted EBITDA Margin, Further Adjusted EBITDA Margin, Adjusted net profit attributable to Flutter shareholders, Adjusted earnings per share (Adjusted EPS), Segment Further Adjusted EBITDA, Net Debt and Adjusted Free Cash Flow, are not intended to be substitutes for any GAAP financial measures, and, as calculated, may not be comparable to other similarly titled measures of performance of other companies in other industries or within the same industry.

Definitions of non-GAAP financial measures

Adjusted EBITDA is defined on a Group basis as net profit/(loss) before income taxes; other (expense)/income, net; interest expense, net; depreciation and amortization; transaction fees and associated costs; restructuring and integration costs; legal settlements (loss contingencies) gaming taxes expenses and impairment of PPE and intangible assets.

Further Adjusted EBITDA is defined as Adjusted EBITDA excluding share-based payments. From January 1, 2024, Adjusted EBITDA will exclude the cost of share-based payments and the term Further Adjusted EBITDA will become redundant. We believe that this presentation is common practice in our industry and improves comparability of our results with those of our peers. From January 1, 2024, Adjusted EBITDA will exclude the cost of share-based compensation. We believe that this presentation is common practice in our industry and improves comparability of our results with those of our peers.

Segment Further Adjusted EBITDA is defined as segment Adjusted EBITDA which is our segment measure of profit or loss excluding share-based compensation. Segment Further Adjusted EBITDA Margin is segment Adjusted Further Adjusted EBITDA as a percentage of revenue. From January 1, 2024, Adjusted EBITDA will exclude the cost of share-based compensation. We believe that this presentation is common practice in our industry and improves comparability of our results with those of our peers

Adjusted EBITDA Margin and Further Adjusted EBITDA Margin are Adjusted EBITDA and Further Adjusted EBITDA as a percentage of revenue, respectively.

Adjusted net profit attributable to Flutter shareholders is net profit/(loss) as adjusted for after tax effects of transaction fees and associated costs; restructuring and integration costs; legal settlements (loss contingencies), gaming taxes, disputes, amortization of acquired intangibles, accelerate amortization, loss/(gain) on settlement of long-term debt, financing related fees not eligible for capitalization, gain from disposal of businesses and share-based compensation.

Adjusted EPS is calculated by dividing adjusted net income attributable to Flutter shareholders by the number of diluted weighted-average ordinary shares outstanding in the period.

Net debt is defined as total debt, excluding premiums, discounts, and deferred financing expenses, and the effect of foreign exchange that is economically hedged as a result of our cross-currency interest rate swaps reflecting the net cash outflow on maturity less cash and cash equivalents.

Adjusted Free Cash Flow is defined as net cash provided by operating activities excluding changes in operating assets and liabilities related to player deposits, investment and player deposit liabilities, cash paid for transaction fees and associated cost, restructuring fees and integration cost, legal settlement/loss contingencies less payments for property and equipment, intangible assets and capitalized software. We believe that excluding these items from adjusted free cash flow better portrays our ability to generate cash, as such items are not indicative of our operating performance for the period.

Usefulness of non-GAAP financial measures

Adjusted EBITDA, Further Adjusted EBITDA, Adjusted EBITDA Margin, Further Adjusted EBITDA Margin, Adjusted net profit attributable to Flutter shareholders, Segment Further Adjusted EBITDA and Adjusted earnings per share (Adjusted EPS) are non-GAAP measures and should not be viewed as measures of overall operating performance, indicators of our performance, considered in isolation, or construed as alternatives to operating profit/(loss), net profit/(loss) measures or earnings per share, or as alternatives to cash flows from operating activities, as measures of liquidity, or as alternatives to any other measure determined in accordance with GAAP. Management has historically used these measures when evaluating operating performance because we believe that they provide additional perspective on the financial performance of our core business

We believe net debt is a meaningful financial measure that may assist investors in understanding our financial condition and recognizing underlying trends in our capital structure.

Adjusted free cash flow may be useful to investors and other users of our financial statements as a supplemental measure of our cash performance, but should not be considered in isolation, as a measure of residual cash flow available for discretionary purposes, or as an alternative to operating cash flows presented in accordance with GAAP. Adjusted free cash flow does not necessarily represent funds available for discretionary use and is not necessarily a measure of our ability to fund our cash needs. Our calculation of adjusted free cash flow may differ from similarly titled measures used by other companies, limiting their usefulness as a comparative measure.