UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): September 13, 2024

Flutter Entertainment plc

(Exact Name of Registrant as Specified in its Charter)

Ireland (State or Other Jurisdiction of Incorporation) 001-37403 (Commission File Number) 98-1782229 (IRS Employer Identification Number)

290 Park Ave South, 14th Floor New York, New York (Address of Principal Executive Offices)

10010 (Zip Code)

Registrant's Telephone Number, Including Area Code: (646) 930-0950

Not Applicable

(Former Name or Former Address, if Changed Since Last Report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2.):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

	Trading	Name of each exchange
Title of each class	Symbol(s)	on which registered
Ordinary Shares, nominal value of €0.09 per share	FLUT	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box

Item 7.01 Regulation FD Disclosure.

On September 13, 2024, Flutter Entertainment plc released, via the Regulatory News Service in London, an announcement (the "RNS Announcement") stating that it will host an Investor Day event on September 25, 2024, which is furnished as Exhibit 99.1 to this Form 8-K and is incorporated herein by reference. The RNS Announcement was made in order to comply with disclosure requirements pursuant to the United Kingdom Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.	Description
99.1	RNS Announcement dated September 13, 2024
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Flutter Entertainment plc (Registrant)

By: /s/ Edward Traynor

Name: Edward Traynor

Title: General Counsel and Company Secretary

Date: September 13, 2024

Flutter Entertainment to Host Investor Day

Friday September 13, 2024

Flutter Entertainment plc ("Flutter") (NYSE:FLUT, LSE:FLTR), the leading online sports betting and iGaming operator, today announced that it will host an Investor Day event on Wednesday, September 25, 2024 at 13:00 ET (18:00 BST). This hybrid event will take place at Cipriani, 25 Broadway, New York, and will feature a presentation by management showcasing the future growth potential for the Flutter Group and the capital allocation opportunities that will unlock. Management will also be available to address questions following the presentation.

The presentation and Q&A will be livestreamed for those unable to attend in person. Prospective attendees can register to access the livestream or express their interest in attending the in person event <u>here</u>, or via www.flutter.com/investors/investor-day/. Capacity for in person attendees is limited and is not assured for each person expressing an interest in attending.

For those unable to view the event live, a replay will be available after the event. A copy of the presentation slides will be available on the Flutter website at <u>www.flutter.com</u>.

About Flutter Entertainment plc

Flutter is the world's leading online sports betting and iGaming operator, with leading positions in markets across the world, including the US. Our ambition is to leverage our significant scale and our challenger mindset to change our industry for the better. By Changing the Game, we believe we can deliver long-term growth while promoting a positive, sustainable future for all our stakeholders. We are well-placed to do so through the distinctive, global competitive advantages of the Flutter Edge, which gives our brands access to group-wide benefits to stay ahead of the competition, as well as our clear vision for sustainability through our Positive Impact Plan.

Flutter operates a diverse portfolio of leading online sports betting and iGaming brands including FanDuel, Sky Betting & Gaming, Sportsbet, PokerStars, Paddy Power, Sisal, Tombola, Betfair, MaxBet, Junglee Games and Adjarabet.

To learn more about Flutter, please visit our website at www.flutter.com.

Enquiries

Investor Relations: <u>Investor.relations@flutter.com</u> Media Relations: <u>corporatecomms@flutter.com</u>